



EXPERIENCE FOR LIFE!

50 NATIONALITIES / 19 PROGRAMMES TAUGHT IN ENGLISH
1,300 INTERNATIONAL STUDENTS / AALBORG / DENMARK



University College of Northern Denmark

WELCOME TO DENMARK WELCOME TO AALBORG

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WELCOME TO **UNIVERSITY COLLEGE OF NORTHERN DENMARK**

University College of Northern Denmark (UCN) is an institution working in the fields of education, development, applied research and innovation. UCN is active in healthcare and wellness, social studies and education, technology and business, training and lifelong learning. We have over 10,000 students in full-degree programmes, and more than 8,000 part-time students undergoing higher and further education and training. Being a regional institution, we service the northern part of Denmark.

UCN has long-standing links with business, industry, public sector and professional organisations, and our commitment to being Denmark's leading university of professional higher

education means that you benefit from our drive to ensure that you, our graduates, are the first choice for employers.

UCN offers professional academic programmes to students who need quick access to a business career. We reach our goals through a modern teaching approach, high-quality learning facilities and committed staff and students. UCN's doors are open to Danish as well as international students from all over the world. All our programmes are taught in Danish, but 19 programmes also fully in English.



19 INTERNATIONAL PROGRAMMES, FULLY TAUGHT IN ENGLISH

AP DEGREE - 2/2.5 YEARS

TOP-UP BA DEGREE - 1.5 YEARS

BACHELOR (BA) DEGREE - 3.5 YEARS

BUSINESS

FINANCIAL MANAGEMENT

MARKETING MANAGEMENT

SERVICE, HOSPITALITY & TOURISM MANAGEMENT

INT. SALES & MARKETING

INT. HOSPITALITY MANAGEMENT

SPORT MANAGEMENT

EXPORT & TECHNOLOGY MANAGEMENT

NATURAL & CULTURAL HERITAGE MANAGEMENT

TECHNOLOGY

COMPUTER SCIENCE

DESIGN, TECHNOLOGY & BUSINESS (GRAPHICS)

MULTIMEDIA DESIGN & COMMUNICATION

IT NETWORK & ELECTRONICS TECHNOLOGY

AUTOMATION ENGINEERING

ENERGY TECHNOLOGY

DIGITAL CONCEPT DEVELOPMENT

WEB DEVELOPMENT

SOFTWARE DEVELOPMENT

PRODUCT DEV. & INTEGR. TECH.

ARCHITECTURAL TECHNOLOGY AND CONSTRUCTION MANAGEMENT

GRAB YOUR CHANCE FOR A BETTER FUTURE



UCN is a dynamic and innovative training institution that focuses on high quality undergraduate education with an emphasis on professional skills, applied sciences and personal competences.

Today, UCN offers a variety of study choices for our prospective students ranging from academy profession (AP) to bachelor's degrees (BA). Being a university of applied sciences, UCN focuses on developing the graduates' skills and competences so that they can be an asset to the employers from day one.

In the figure on page 4, you can see the large and unique number of 2-year AP degree programmes we offer and how they can be extended to bachelor's degrees by adding another 1.5 years of studies. These ad-ons are called top-up programmes.

The combination gives you two different degrees/diplomas and also two different internships of 3 months' duration each. The advantage of graduating with a bachelor's degree in this way is that the student can combine different fields of study. For instance, you can start out with an AP degree in Marketing Management and after graduation apply to continue your studies to get a bachelor's degree in Sport Management with another 1.5 years of studies within that subject area.

UCN is unique in Denmark due to the number of programmes we offer taught fully in English. Another special feature is the diversity of our business and technically-oriented subjects and the possibility of combining AP degrees with top-up bachelor's degrees. In fact, any UCN AP degree can lead to a bachelor's degree in this way.

You can also study a full 3.5-year bachelor's degree in a single subject field with one internship of 6 months' duration in a company in Denmark or abroad to allow you to apply what you have learnt during classes.

The AP degree is a short, pragmatic programme aimed at a business career. It is normally comparable to the first 2 years of a bachelor's degree and equals 120-135 ECTS. Our bachelor's degrees are of 3.5 years' duration – 210 ECTS.

The BA degrees of 3.5 years' duration can be studied within one field of study or as a combination of an AP degree (2 years) and top-up BA degree (1.5 years/90 ECTS points).

Having graduated with a bachelor's degree from UCN, you can study for a master's degree in Denmark or abroad – typically another 1-2 years of studies.

Public higher education institutions in Denmark are governed by national legislation concerning degree structures, teacher qualifications and examinations. They are all world-class education providers.

All programmes are accredited by national, independent accreditation agencies and the Accreditation Council.

A GREAT CAREER STARTS HERE!

WHY STUDY IN DE

SMALL COUNTRY

DANISH EDUCATION PROVIDES YOU WITH:



AN EXCELLENT
PLATFORM FOR
YOUR FUTURE CAREER



STRONG ANALYTICAL
AND COMMUNICATIVE
SKILLS



THE ABILITY TO WORK
INDEPENDENTLY AND IN
GROUPS



AN INTERNATIONAL
PROFILE FROM A
HIGH-QUALITY
EDUCATION SYSTEM

Denmark is a modern welfare state with an international outlook. The Danish knowledge-based economy, covering areas such as biotechnology, food and environmental science, is highly developed. All Danish higher education institutions benefit from their co-operation with business, industry as well as research and development institutions, creating an enriching and vibrant learning environment for students.

Danish higher education is famous for its innovative teaching approach and high international standards. The institutions offer a dynamic study environment, emphasising independent study, initiative and project-oriented learning.

As a student at a Danish higher education institution, you are encouraged to play an active role in your learning process and take responsibility for planning and carrying out your projects, either independently or together with other students. In addition to attending lectures, you will be expected to participate in discussions and continuously develop your critical thinking and analytical skills. For international students, the Danish approach to teaching and learning can introduce a whole new way of studying and thinking, which will challenge you and provide you with an excellent platform for your future career.

Higher education in Denmark is regulated by the state, and all public institutions are subject to continuous approval and evaluation processes. The institutions have a high degree of autonomy, but they are required to follow the national regulations for e.g. teacher qualifications, degree structures, examinations and external examiners. The regulations define the national standards for Danish higher education and ensure that all students obtain an education of the highest quality. A nationally established – fully independent – accreditation agency assures the quality and the relevance of higher education programmes.

Furthermore, many institutions have obtained international accreditation for their programmes.

All institutions of higher education in Denmark use the European Credit Transfer and Accumulation System (ECTS), which facilitates European credit transfer.

(Source of information: The Danish Agency for Universities and Internationalisation under the Danish Ministry of Higher Education and Science)

NMARK?

BIG OPPORTUNITIES

A stylized map of Europe in shades of gray. The region of Northern Denmark, including Aalborg, is highlighted in a vibrant red. A white dot is placed on the red area to indicate the specific location of Aalborg.

AALBORG

ACADEMIC LIFE AT UCN

SO MUCH TO OFFER...

UCN has a lot to offer its students. Below are a few highlights of the most important reasons for choosing UCN as your future study-abroad destination.

→ HOW WE TEACH

With over 800 professional and support staff and continuous investment in development and research, UCN is a stimulating and inspiring environment for your studies. Read about our unique learning approach at UCN on page 10.

→ A HEAD START TO A PROMISING CAREER

Studying at UCN means that you get a quick start in your future career with many paths to take at middle-management level. A degree from UCN can also give you access to further education in Denmark and outside of Denmark.

→ CHALLENGING EDUCATION

Thanks to good, long-term contacts with the business sector, we guarantee that the qualifications obtained by our students are relevant to an increasingly global business environment. The hands-on management situations and entrepreneurial agenda are very popular among the students in general and the international students in particular.

→ MODERN, HIGH-QUALITY LEARNING FACILITIES

UCN is a modern academic space for teaching and research with three premises in Aalborg. We take pride in offering 24/7 access, up-to-date IT equipment and a library that subscribes to a number of academic and business-oriented databases.

Danish design dominates the buildings, the light, the interior and furniture, making the whole environment very friendly, bright and inspiring.

→ INTIMATE, INTERCULTURAL ATMOSPHERE

At UCN, not only the teaching, based on classroom learning, but also the facilities surrounding the classrooms are inspiring and lively with art on the walls and cosy corners where students can sit for a cup of tea or to do group work. The students are of various nationalities, which contributes to the intercultural understanding based on dialogue, debate and commitment.



THE DANISH HIGHER EDUCATION SYSTEM

ONE OF THE BEST IN THE WORLD!

OVERVIEW OF DEGREES IN THE DANISH HIGHER EDUCATION SYSTEM

Danish higher education institutions use the European Credit Transfer System (ECTS) for measuring study activities. 60 ECTS correspond to one year of full-time study.

Danish qualifications levels	Ordinary higher education degrees	Qualifications Framework for the European Higher Education Area - Bologna Framework	European/National Qualification Framework for Lifelong Learning - EQF/NQF
Academy Profession level (AP)	Academy Profession degree (120 - 150 ECTS)	Short cycle	Level 5
Bachelor's level*	Bachelor's degree (180 - 210 ECTS)	First cycle	Level 6
Master's level	Master's degree (normally 120 ECTS)	Second cycle	Level 7
Ph.D. level	Ph.D. degree (180 ECTS)	Third cycle	Level 8

*Can be obtained through a full regular bachelor's programme (180 - 240 ECTS) or a top-up bachelor's programme (90 ECTS) following an academy profession degree.

THE 7-POINT GRADING SCALE

The grading system in all state-regulated education programmes in Denmark as of September 2007 is the 7-point grading scale. The grading scale is compatible with the ECTS grading scale. Apart from the 7-point grading scale, pass/fail assessment may also be used. 02 is the minimum grade for passing an exam.

The 7-point grading scale	12	10	7	4	02	00	-3
The ECTS grading scale	A	B	C	D	E	Fx	F

REFLECTIVE TEACHING APPROACH

REAL LIFE EDUCATION

At UCN the most important job is to educate you to get ready to the labour market of the future. We do not work with theories for the sake of theories. As far as possible, our study programmes are to reflect the reality that you will meet as a graduate.

In other words, the professional, social and personal competences that you achieve through your study programme must be directly useful in the labour market. We call the method Reflective Practice-Based Learning. Through the learning approach we also express what we expect from you as a student.

LEARNING AT UCN

Education is about learning, and we will ensure that you are given the optimum conditions for learning while a student at UCN. We work with learning activities that are close to real life, so that you as a student will be able to develop your knowledge, your skills and your competences within your disciplinary field. We also focus on how you learn in the best way, what you can do better, and which habits you should change in order to learn more effectively.

We naturally expect you to take on a great responsibility for your learning.

One of the ways to do that is – together with your lecturers and fellow students – to set up clear goals for your own learning so that it will be clear to see which learning results to expect from you.

CLOSE TO PRACTICE

The focal point of all our study programmes is practice. In the course of your studies you will find learning activities connected to tasks and issues from the real world.

AT UCN WE COMBINE THEORY AND PRACTICE IN THREE DIFFERENT WAYS:

1. HANDS ON IN PRACTICE

In the course of your study, you will do an internship in a private or public enterprise or institution. During the internship, professional demands will be placed on you, and you create coherence between the knowledge, skills and competences you have acquired in the course of study and the specific tasks you are set in practice. You learn to manage yourself in a professional context in which you reflect on your own actions and those of others.

During the internship you really get closer to your disciplinary field and your future work life.

2. BRINGING REAL LIFE INTO THE TUITION

In the theoretical part of the study programme, where you are "back at school", we include examples of knowledge and issues from practice.

We do that, for example, through casework, introductory speakers with roots in the field of practice, study of best practice, insight into the solutions of the future as well as simulation and training of your skills and competences.

3. COOPERATION WITH PRACTICE

In the labour market there is a constant pressure to find new, better and more efficient work forms.

As a student you will, already during your study, be able to contribute to creating innovative solutions that can make a difference in real life. You can cooperate with the business community or the public sector, for example in project work, innovation camps and research and development projects.

6 QUICK TIPS!

Use your lecturers - they know more than just the syllabus

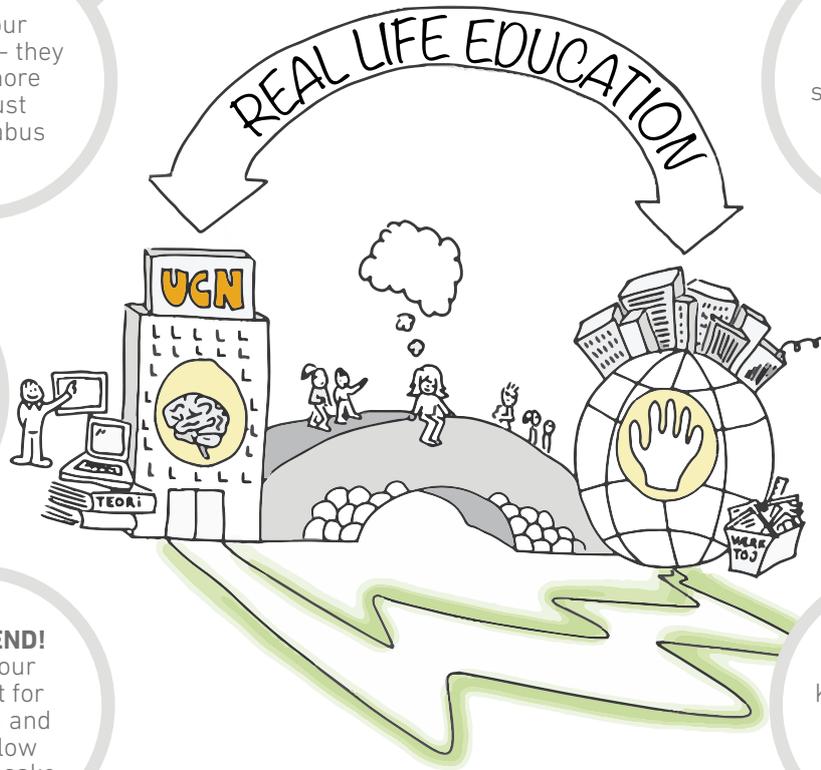
Be curious - seek knowledge

Take on responsibility for benefiting enough from the study programme

Exams are important - but your learning is more important

DO ATTEND!
Not for our sake, but for your own and your fellow students' sake

Test it!
Knowledge must work in real life



THINK ABOUT IT!

Work life today makes great demands on you to be able to change your course and act faster when new needs and challenges arise – in close interaction with the people with whom you work.

You bring your own values and personality into play, and through reflecting on your own practice you develop your personal judgement and ability to act professionally.

In the study programme you will also be working closely together with your fellow students. You learn to share knowledge and to work towards a common goal together with others.

The way in which we work on developing and training your reflective competence varies from programme to programme. It may be via reflection exercises or by means of portfolio and log, in which you systematically work on reflecting on your learning and your practice. It is also a possibility to identify your strengths and weaknesses and to set a goal for where you want to improve.

We also use feedback in different forms with participation of fellow students, lecturers or internship supervisors. In some study programmes we also use communication labs where you can analyse and reflect on your own communication and ability to impart knowledge.

CAREER MENTORING AND FUTURE OPPORTUNITIES

FURTHER STUDIES

After graduation from the AP degree programmes, you can apply for a bachelor's degree at UCN. We currently have 7 BA top-up programmes. You can also go to other universities in Denmark or abroad. UCN students are in general attractive to foreign universities that also come to UCN on promotion tours and "Master's Days". UCN is also in close co-operation with Aalborg University, which offers a number of English-taught programmes.

EMPLOYMENT

After spending some time in Aalborg, learning at the university, making new friends and extending your network, you have a good chance of getting a study-relevant job. Many companies contact UCN to publish student jobs. Getting such a job challenges you to use your academic skills and capabilities in a real-life context. Neas Energy is one of the companies offering student jobs to UCN's IT international students. Carla Maria Isfan is a Computer Science student from Romania, currently working part-time at Neas Energy.

Here is what Carsten Vestermark Jensen, Team-Lead Operations at NEAS Energy, has to say:

"Carla Maria comes up with new methods and a desire to learn. Neas is a workplace where there is room to go deeper into a project and solve it in its own way, and having an international background is only an advantage. We work internationally, so it is an advantage if you speak another language. We will, for example expand in Romania within a reasonable future, and it is a big plus for us that Carla Maria speaks the local language and knows the culture."

UCN CAREER MENTORING PROGRAMME

Over the last years Aalborg as a student city has developed greatly. At University College of Northern Denmark we receive around 400 new international students every year. We believe that the international potential can be utilised by creating relationships between mentors from the business life in our region and our international students (mentees). We see a great potential in providing the most talented of these students with a close relation to the business life in our region, during their studies and after graduation. We want to motivate the students to stay in our region after their studies, and to provide them with opportunities to do so. This way they can contribute to growth and development with an international angle. By joining a career mentoring programme, international students have the opportunity to discuss relevant subjects with their mentors, who help them set a goal for their future job as well as a strategy for reaching that goal.

"THE CAREER MENTORING PROGRAMME GIVES ME THE CHANCE TO HELP TALENTED YOUNG PEOPLE GET A GOOD START TO THEIR WORK LIFE. MY EXPERIENCE HELPS THEM SEE THE MANY OPPORTUNITIES THAT LIE AHEAD OF THEM, AND THE TALKS START ME REFLECTING ON NEW WAYS TO REACH MY OWN GOALS."

*- Nikolai Gjerløff
Path Shaper ApS*

WHAT DO OUR STUDENTS SAY?

On this page you can read what our former student Anton Nikolov has to say about the years he spent in UCN and how his career developed after graduating. He also gives few very good tips to all students, who want to get to their dream job



What did you enjoy most about studying on the Multimedia Design and Communication and Digital Concept Development programmes?

Studying Multimedia Design and Communication and Digital Concept Development at UCN was a very interesting experience for me. Personally, I enjoy the whole Design Thinking and shaping ideas so that they can become a reality. These two programmes, provided me with proper challenges so that I can practice the knowledge I was learning. Furthermore, studying in a multicultural environment was something I enjoyed even though there were constant ups and downs.

What challenged you most?

As an international student, almost everything was a challenge. I am pretty sure most international students can relate to this. I guess a very challenging aspect was the educational approach at UCN. It was very different from what I was used to. I would define it as a 40% academic and 60% practical learning experience. In my opinion, it is a very useful way to gain and retain any kind of skill or knowledge.

What are the three most important skills which you have gained from your education at UCN and brought to your current employer "Trustpilot"?

Teamwork is the most important skill. Being able to work in a multicultural environment is a huge plus in most workplaces, and it will be in the future. Quick adaptation to what needs to be done. Agile working also is an essential part of working at Trustpilot. Things are changing daily and priorities are shifting so being able to navigate and still reach the goal is very important.

"You are the generation that needs to practice Lifelong learning" - as one of my teachers at UCN once said.

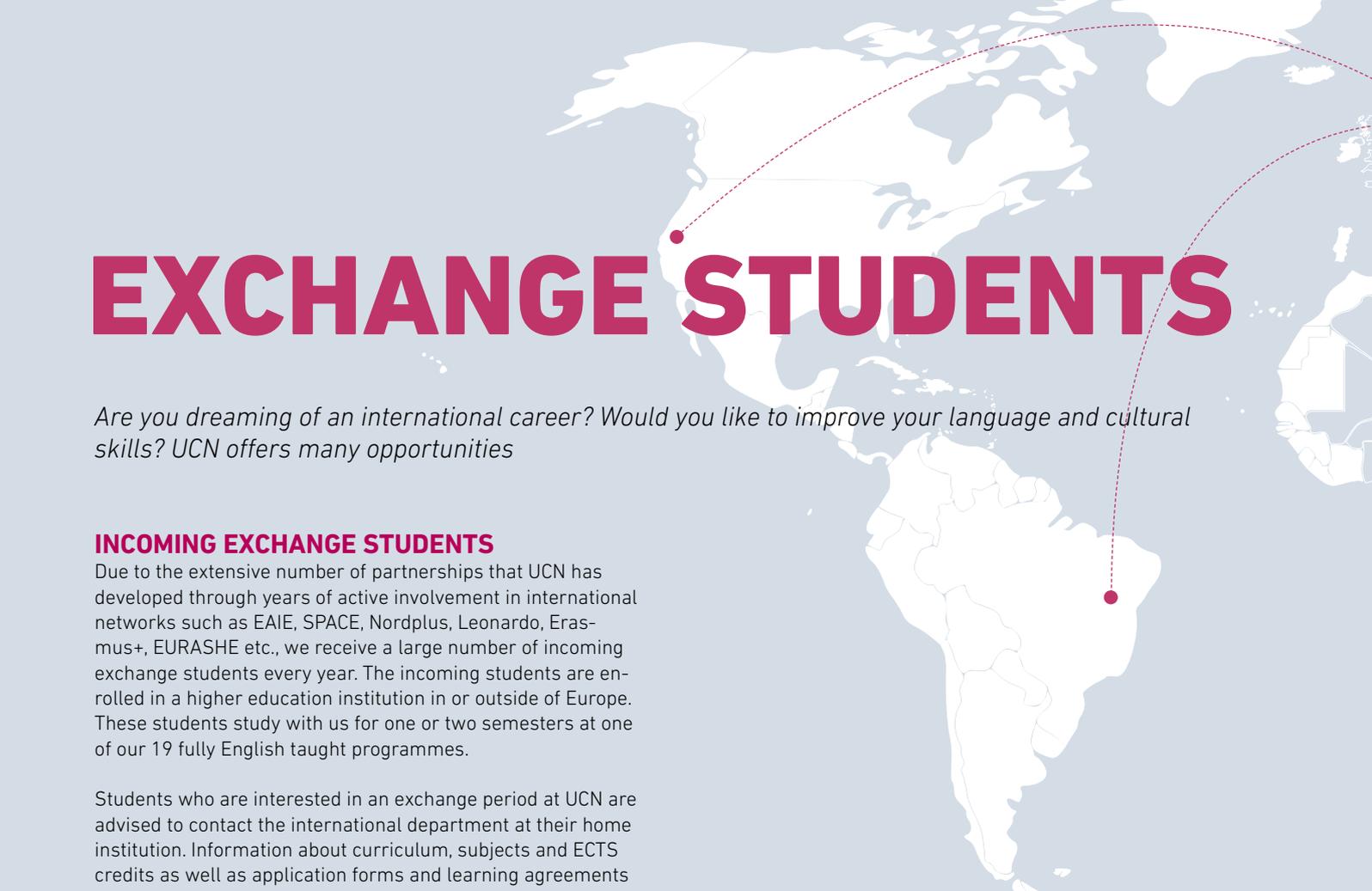
The ability to learn constantly and advance fast, especially in the technology field. Things are expanding so fast that even full time dedication to learning is not enough to catch up with everything. Making the habit of learning new things every day is something that brought me to landing my job and still keeping it.

What is your advice to students, who want to get to their dream job?

Practice your art every day! No matter what it is. Don't overdo the games, clubs and entertainment, except if you don't plan to work in that field.

A little more advice:

1. Build your LinkedIn network. Reach as far as possible, and prefer quality instead of quantity.
2. Update your CV and application letter daily and tailor it according to the company and position you are applying for. If you are a designer: Make your own portfolio!
3. When you land an interview: Be yourself, but don't be too comfortable! :) Know what you can do and what you can't do. Don't be an all knowing guy! :)



EXCHANGE STUDENTS

Are you dreaming of an international career? Would you like to improve your language and cultural skills? UCN offers many opportunities

INCOMING EXCHANGE STUDENTS

Due to the extensive number of partnerships that UCN has developed through years of active involvement in international networks such as EAIE, SPACE, Nordplus, Leonardo, Erasmus+, EURASHE etc., we receive a large number of incoming exchange students every year. The incoming students are enrolled in a higher education institution in or outside of Europe. These students study with us for one or two semesters at one of our 19 fully English taught programmes.

Students who are interested in an exchange period at UCN are advised to contact the international department at their home institution. Information about curriculum, subjects and ECTS credits as well as application forms and learning agreements are available on our website www.ucn.dk.

OUTGOING EXCHANGE STUDENTS

Each year, we send several UCN students and lecturers abroad to partner institutions inside and outside of Europe. We strongly advise our students to gain an international experience and encourage them to seek out study or internship opportunities in foreign countries.

UCN has an extensive network of European partners through the Erasmus+ programme but also other bilateral agreements with countries such as Australia, South Korea and the United States. The international office is always ready to guide students and we are happy to assist in the entire process of going abroad.

Through UCN, outgoing interns and exchange students can apply for financial support from the Obel Family Foundation, scholarships and the Erasmus+ Grant. Please note that certain requirements need to be met in order to obtain the grants. To know more about the grants, please contact the international office at UCN.

IN PARTNERSHIP WITH UCN

UCN is always keen on establishing new and developing existing links with organisations, current and prospect partner universities across the globe. Close cooperation with these organisations allows UCN to offer attractive international services to our teaching staff and students as well greatly contributing to the constant improvement of teaching and research.

We have over 100 partnerships worldwide, including one or several of staff/student exchange, short-term programmes, articulation agreements, joint projects, double degrees, research etc. The benefits are huge and they all have a positive impact not only on the internationalisation of the university but also on the society.



CALIFORNIA STATE UNIVERSITY
FULLERTON





1400

international students



programmes, fully taught in English

19



FINANCIAL MANAGEMENT

AP DEGREE - 2 YEARS

Are you a quick learner willing to work independently or as part of a team? Have you got leadership potential? Want to follow a career in accounting and finance?

ABOUT THE PROGRAMME

The AP degree in Financial Management is a 2-year, full-time undergraduate programme. It is based on the business world's demands for staff with international competences in the area of finance. This requires personal and managerial skills that will be enhanced through this programme making you well-equipped and competent to enter the financial sector.

The programme addresses several financial and managerial issues with the aim of providing a rigorous profile leading to the award of an Academy Profession Degree.

CAREER OPPORTUNITIES

The AP degree in Financial Management will enhance your career prospects and your opportunities for increasing your earnings.

With a Financial Management Degree, you will be able to work in the field of financial consultancy in, for example:

- Banks
- Mortgage institutions
- Real estate administration offices
- Insurance companies
- Real estate companies
- Financial departments of large private or public enterprises

You can also apply to continue your studies with a top-up BA degree by adding 1.5 years to your AP degree in order to achieve a bachelor's degree. The advantage is that you get two different diplomas; first an AP degree in Financial Management, then a BA degree in e.g. International Sales & Marketing. You can also apply to continue to Aalborg University to top up to BA level. Previous graduates have obtained a master's degree from Copenhagen Business School, Aarhus University or Aalborg University and are pursuing a great career in either their home country or abroad.



PROGRAMME STRUCTURE

The first 3 semesters take place at UCN in Denmark and consist of compulsory and elective subjects.

The 4th semester comprises an internship period in a company of your own choice and a final exam project.

The teaching and learning approaches are based on themes. This means that all subjects co-operate on joint, interdisciplinary semester themes in order to link the individual subject elements and create a more holistic/broad view.

Modules covered from **semesters 1 to 3**

- Financial markets and advising
- Economic method
- Business law
- Business economics
- Macroeconomics
- Selling and customer relations
- Statistics
- Financial marketing

See page 72-73 regarding fees and finances, living costs and scholarships. On page 74-75 all the FAQs can be found.

Read more on www.ucn.dk

MARKETING MANAGEMENT

AP DEGREE - 2 YEARS

Are you a team player? Have you got entrepreneurial talent and a flair for marketing and sales? Are you interested in applying your analytical skills on business?

ABOUT THE PROGRAMME

The AP degree in Marketing Management is a 2-year, broadly-based business career platform taking place in an international setting at UCN. It is a full-time, 4-semester undergraduate programme equal to 120 ECTS credits.

Our programme provides you with the newest tools necessary when studying areas of marketing specific to the marketing function within organisations (e.g. sales management), as well as the study of contemporary marketing techniques.

On the Marketing Management programme, instruction usually takes place between 8:00 and 15:30. Teaching is divided into modules that last half a day or a whole day. For instance, a module could be about competitor analysis in the subject "International Marketing" or it could be a lecture, a group assignment, field analysis etc.

CAREER OPPORTUNITIES

After completing the Marketing Management programme, you can either choose to pursue a business career with your newly obtained AP degree, or you may decide to continue your studies on our bachelor's programme of International Sales & Marketing, International Hospitality Management or Sport Management. Other top-up BA programmes are available at other Danish universities or abroad in e.g. the UK.

Career opportunities include:

- Marketing co-ordinator
- Sales supporter
- Trainee
- PR worker
- Advertising consultant
- Export sales representative
- Project co-ordinator, or
- Purchasing assistant

PROGRAMME STRUCTURE

The first 3 semesters take place at UCN in Denmark and consist of compulsory and elective subjects. It is also possible to study one semester abroad. In the programme's 4th semester, you can go for an internship at a company of your choice in Denmark or abroad. Lastly, a final project is to be written in order to complete the programme. This is to be made in close collaboration with a specific company which could be the same company as where you did your internship during the specialisation period.

Modules covered from **semesters 1 to 3:**

- Business understanding
- Methodology
- Market understanding
- Tactical and operational marketing B2C
- Tactical and operational marketing B2B
- Internationalisation

Elective subjects:

The elective subjects change over time as the demand from the business world changes. Example of electives:

- Entrepreneurship
- Digital marketing
- Insights for business
- Project management
- Africa's emerging markets
- Global markets
- Graphic design
- Purchasing and logistics
- Personal business communication
- Product development
- Law
- Managerial economics
- Statistics

Read more about Marketing Management at UCN on www.ucn.dk

SERVICE, HOSPITALITY & TOURISM MANAGEMENT

AP DEGREE - 2 YEARS

Do you dream about a career where you create great experiences for others? Want to pursue a career within Tourism, Hotel & Restaurant or Sport & Event Management?

ABOUT THE PROGRAMME

The programme is dealing with the latest relevant business practises within Service, Hospitality & Tourism Management combined with relevant theory about the service industry, organisation, planning and communication. The programme gives a holistic knowledge and understanding of the service industry and you will be equipped to work at all levels of the organisation with development, operation, coordination, management and marketing of services for businesses and organisations within one of the three specialisations; Tourism Management, Hotel & Restaurant Management or Sport & Event Management. Furthermore, you will have knowledge and understanding of the social and cultural factors influencing the industry by developing your communicative, linguistic, intercultural, international and personal competences.

CAREER OPPORTUNITIES

During the studies you have the possibility to shape your personal career profile to your future job; by choosing carefully your internship company; by focusing on the areas that interest you when working on projects; and by other activities you take part in during your student time. You can perform many different jobs depending on your specialisation, experience and how you shape your profile. You can find a job in e.g.:

- Sales
- Key account management
- Front office
- Project management
- Communication
- Food and beverage
- Customer service
- Co-ordination
- Business development
- Marketing
- Event management
- HR management
- Finance
- Independent entrepreneur

The possible workplace for you can be:

- Travel agency – tour operator
- Tourist agency
- Hotel
- Restaurant
- Event agency
- Conference centre
- Sports club or organisation
- Public administration
- Tourist attractions
- And many more!

BACHELOR'S DEGREE

After graduation from the AP degree you can choose to gain even more knowledge by joining our 1.5 year top-up bachelor's degree programme. We offer top-up degrees in International Hospitality Management, Sport Management or International Sales & Marketing. You can also study a bachelor's degree abroad in the UK, Switzerland, the Netherlands, Norway, Australia or even Hawaii!



PROGRAMME STRUCTURE

The programme consists of a compulsory part worth 90 ECTS and an elective part of the specialisation counting another 30 ECTS.

Within the specialisation part, the student is required to carry out a 3-month internship in the 3rd semester. The internship takes place in a relevant business or organisation in Denmark or abroad.

The 4th semester ends with a final dissertation and an examination.

Compulsory subjects:

- Philosophy of science and methodology
- Analysis and statistics
- Industrial knowledge
- Service design
- Service management law
- Leadership and project management
- Organisation and HR
- Creativity and innovation
- Strategy and business plan
- Service marketing and trends
- Economics
- Global service economics
- Business communication and networking
- Intercultural competences

See page 72-73 regarding fees and finances, living costs and scholarships. On page 74-75 all the FAQs can be found.

Read more on www.ucn.dk

INTERNATIONAL SALES & MARKETING

TOP-UP DEGREE - 1.5 YEARS

Are you interested in developing your knowledge and comprehension of business practices, applied theory as well as methods used for sales and marketing within an international business perspective?

ABOUT THE PROGRAMME

The programme focuses on sales and marketing in an international context with special emphasis on business-to-business sales. The programme is a full-time, 3-semester undergraduate programme equal to 90 ECTS credits. It is based on the business world's demands for staff with international competences for work in the area of international sales and marketing management.

See admission requirements on page 74 of this brochure.

CAREER OPPORTUNITIES

With a Bachelor's degree in International Sales & Marketing you can get a good job as e.g.:

- Marketing manager
- Export manager
- Sales manager
- Sales and marketing co-ordinator
- International sales representative
- Sales support executive
- Key account manager
- Sales planner

MASTER'S DEGREE

Bachelor's graduates can obtain a master's degree after having studied 1 to 2 years at universities or schools. There are most opportunities at universities abroad. At the website www.ucn.dk you can see the further study opportunities.



PROGRAMME STRUCTURE

On the BA programme, **semesters 1 and 2** contain:

- Lectures, project work, tutoring, case studies, compulsory assignments in a thematic structure

Semester 3:

- Internship in Denmark or abroad
- Bachelor's project

Core subjects:

- Marketing
- Supply chain management
- Management and organisation
- Business law
- Economics

Subjects are taught in the context of two overall themes:

- The background for a company's sales
- Business development with an international perspective

Themes are subdivided into topics i.e.:

- The customer as the focal point
- Industry and competitors
- Innovation
- Developing the sales base and the business platform
- The sales performance
- Follow-up and retention
- Theory of science and methods

You can choose between the general International Sales & Marketing Degree or a specialisation in Emerging Markets in Africa.

See page 72-73 regarding fees and finances, living costs and scholarships. On page 74-75 all the FAQs can be found.

INTERNATIONAL HOSPITALITY MANAGEMENT

TOP-UP DEGREE - 1.5 YEARS

Do you want an international education and are you aiming for a management position within the tourism, hotel or restaurant industries?

ABOUT THE PROGRAMME

The BA in International Hospitality Management is a business programme that is specifically designed to educate professionals in economics, management, revenue management, customer understanding, business strategy, cultural awareness and intercultural competences in the field of hospitality. The programme is a full-time 3-semester undergraduate programme equalling 90 ECTS.

The programme focusses on management in tourism, hotel and restaurant industries and enables you to analyse, assess and find solutions to business problems and issues, as well as manage practice-related and complex assignments related to administration, management and development. UCN has a close collaboration with the business community and the programme builds on both theoretical knowledge and practical experience. The programme is designed as a combination of whole-class teaching, case studies, practical assignments and workshops, guest lectures, study trips, and individual or group projects. An AP degree in Service, Hospitality & Tourism Management or an equivalent higher education gives access to this Professional Bachelor's degree programme.

CAREER OPPORTUNITIES

During the studies you have the possibility to shape your personal career profile to your future dream job by carefully

choosing your internship company, focusing on the areas that interest you when working on projects, and by other activities in which you take part during your student time. You can for example work with management and development tasks in the following fields in Denmark or abroad:

- Budgeting and finance
- Business development
- Communication
- Customer service
- Destination development
- Human resources management
- Marketing and sales
- Operational management
- Project management
- Strategic management

The possible workplace for you can be:

- Destination management organizations
- Conference centres
- Hotels etc. (accommodation sector)
- Restaurants (food & beverage sector)
- Travel agencies
- Tour operators
- Tourist attractions
- Event companies
- Public sector

MASTER'S DEGREE

Bachelor's graduates can obtain a master's degree after having studied 1 to 2 years at universities or schools. There are most opportunities at universities abroad.



PROGRAMME STRUCTURE

Semester 1:

Lectures, project work, tutoring, case studies.

Core subjects:

Economics

- Optimisation and revenue management
- Financial management through key figures and annual reports
- Department and activity budgeting
- Investments and financing
- Distribution of costs management
- Labour law and work environment
- Human resource management and leadership
- Theory of science and methodology

Semester 2

Lectures, project work, tutoring, case studies.

Core subjects:

Radical new thinking in hospitality, cultural awareness & customer relations

- The concepts of culture and the hospitality industry
- Guest/customer behaviour
- Negotiation techniques
- Organisational culture

Business strategy

- Strategic analysis
- Strategy, concept and product development
- Strategic implementation and management

Semester 3

- Internship in Denmark or abroad
- Final bachelor's project and final bachelor's examination

SPORT MANAGEMENT

TOP-UP DEGREE - 1.5 YEARS

Are you interested in the sport industry and committed to take leading positions in this highly challenging business? If you like to combine your passion for sports and events with a deep understanding of the underlying mechanisms of sports, events and leisure, this programme is the right choice for you.

ABOUT THE PROGRAMME

The programme focuses on sport management, marketing, economy and law in an international context with special emphasis on events, experience economy and the sport industry. With this degree, you can contribute to the growth of this sector and also to the development of experience economy in general.

The programme is a full-time, 3-semester undergraduate programme equal to 90 ECTS credits. Being a graduate of Sport Management will open many doors to a highly competitive world of sports, events and leisure management.

With an AP degree in

- Marketing Management,
- Service, Hospitality & Tourism Management,
- Financial Management, or
- another equivalent higher education programme you can apply to this bachelor's degree programme

CAREER OPPORTUNITIES

With this degree, you will learn to manoeuvre within the sport business. Your future tasks may range from running professional sports activities to planning and conducting events, or you might work as a project co-ordinator within the public sector. Your first job could be as an administrator or project manager in one of the many different projects and events within the field of sports, and job titles could be e.g.:

- Sports consultant
- Sports executive
- Key account manager
- Sports development planner
- Club manager
- Sports marketing co-ordinator
- Event co-ordinator
- Project manager

MASTER'S DEGREE

Bachelor's graduates can obtain a master's degree after having studied 1 to 2 years at universities or schools. There are few places in Denmark, but more opportunities at universities abroad. At the website www.ucn.dk you can see the further study opportunities.



PROGRAMME STRUCTURE

Semesters 1 to 2:

Lectures, project work, tutoring, case studies, compulsory assignments in a thematic structure, visits to organisations in the industry.

Semester 3:

- Internship in Denmark or abroad
- Bachelor's project

Study contents

Core subjects:

- Sports industry - sport organisations and the environment
- Sport marketing - consumer behaviour - sponsorships and fundraising
- Sport management - strategy, - organisation and human resource management
- Sport economics - sport as a product - sport finance
- Methods and research in sports
- Sport law - sport contracts and risk management - legislation

The programme will help you delve into relevant theories relating to the industry and will provide you with the necessary practical experience that will become a solid foundation for your future career.

See page 72-73 regarding fees and finances, living costs and scholarships. On page 74-75 all the FAQs can be found.

EXPORT & TECHNOLOGY MANAGEMENT

BA DEGREE - 3.5 YEARS

Are you interested in international business and selling? Do you want to be in charge of a company's exports and collaborate with technical staff as well as sales organisation? Do you want to implement sales, service and marketing plans on a global scale? Then this is the study programme for you!

ABOUT THE PROGRAMME

The 3.5-year Bachelor's degree programme in Export & Technology Management combines technical fields with mercantile subjects and provides the graduate with a profound insight into the company's business in relation to product sales and technical solutions.

The programme is a full-time, undergraduate BA degree equal to 210 ECTS credits.

The first five semesters are primarily based on classroom lessons combined with company visits and guest teachers.

CAREER OPPORTUNITIES

With a Bachelor's degree in Export & Technology Management, you can participate in the strategic development of the customerbasis and relations for the company through technical service, counselling and sales. Thus, you should be able to complete and implement sales, services and marketing plans in a global market. The programme provides you with a strong profile to work as:

- Sales engineer
- Product Manager
- Marketing coordinator
- Project Management
- Logistics
- Purchasing
- Quality Control

See page 74 for general information regarding our English programmes such as requirements, fees and finances, residence permit etc.



PROGRAMME STRUCTURE

The programme is divided into three cross-sectional fields: a technical, a mercantile and a general field:

Technical subjects:

- Product development
- Production process
- Construction
- Design
- Materials
- Project management
- Innovation
- IT systems
- Quality Management

Commercial subjects:

- Law
- Logistics
- Marketing
- Micro & Macro Economics

General subjects:

- Negotiation techniques
- Communication & Culture
- Organisation
- Methodology

These cross-sectional fields are distributed on 7 semesters each with its distinctive professional focus.

1st semester:

- The company and its internal systems

2nd semester:

- Market understanding

3rd semester:

- Market strategy

4th semester:

- Planning the sales management

5th semester:

- The selling organisation

6th semester:

- Internship "from theory to practice" in Denmark or abroad

7th semester:

- Specialisation module and
- Bachelor's project

NATURAL & CULTURAL HERITAGE MANAGEMENT

BA DEGREE - 3 YEARS

Are you passionate about the natural and cultural heritage? Wish to plan, develop and implement new initiatives, marketing programmes and concepts within natural and cultural heritage in the experience industry?

ABOUT THE PROGRAMME

The programme is specifically designed to educate professionals in managing natural and cultural heritage in public-sector companies, private enterprise and other organisations involved in purveying experiences, including tourism. It is a full-time 6-semester undergraduate programme counting 180 ECTS. The programme has a local, national and international outlook and you will acquire knowledge to draw up and market information programmes and concepts and to develop and implement new measures. Furthermore you will be equipped to collaborate with politicians, administrators, businesses and organisations in the experience economy, leisure organisations as well as the local community. The programme is designed as a mixture of whole-class teaching, problem-based learning, case studies, workshops and group/project work. Your creativity will be challenged in many ways during your studies, both during the mediation workshops (photography, video, web design, public speaking, etc.) and during extensive work with hands-on projects which is a central part of your studies.

CAREER OPPORTUNITIES

During the studies you have the possibility to shape your personal career profile to your future dream job; by choosing carefully your internship company; by focusing on the areas that interest you when working on projects; and by other

activities you take part in during your student time. You can for example work with management and development tasks in the following fields in Denmark or abroad. The possible workplace for you can be:

- Cultural centres and performing arts venues (theatres, music venues, etc.)
- Exhibition, conference and course centres
- Event agency
- Experience and amusement parks
- Municipal administrations (culture, leisure and business)
- Museums of art, natural history, local and cultural history
- Nature schools
- Nature, leisure and outdoor organisations
- Networking organisations
- Publicly funded organisations
- Starting your own business
- Sports club or organisation
- Tourist information offices
- Tourism development companies
- Travel agents

MASTER'S DEGREE

The BA in Natural and Cultural Heritage graduates can obtain a Master's degree at a number of university programmes mostly abroad.



PROGRAMME STRUCTURE

Semester 1

- Understanding of nature, especially ecology, nature conservation and natural geography
- Cultural understanding and analysis
- Communication theory
- Experience economy

Semester 2

- Nature experience, outdoor activities and body and health
- Culture Experience and Cultural Institutions
- Communication Planning
- Experience Industries

Semester 3

- Communication in practice
- Cultural tourism and Destination Branding, Cultural Training
- Experience Design and Innovation
- Organisational Theory

Semester 4

- Intra- and entrepreneurship
- Business Development
- Project Management
- Branding and Marketing Strategies

Semester 5

- Internship in Denmark or abroad

Semester 6

- Elective course
- Final BA project

The programme is offered at UCN in the city of Hjørring.

See page 72-73 regarding fees and finances, living costs and scholarships. On page 74-75 all the FAQs can be found.

Read more on www.ucnnorth.dk

COMPUTER SCIENCE

AP DEGREE - 2,5 YEARS

Looking for excellent career prospects in computing? Are you keen on finding solutions and being challenged, using an analytical approach? Want to obtain highly respected qualifications?

ABOUT THE PROGRAMME

The 2.5-year AP degree programme in Computer Science equips you with all-round knowledge in the field of information technology. The programme is based on a practical approach - "learning by doing". The Computer Science programme emphasises both the technical and the social aspect because the graduate is expected to work in a team in a future workplace, functioning well as a teamplayer in the field of information technology.

You will be studying subjects in the fields of programming, system development and business. We only teach a single subject per day to allow you to really get into the subject. In the fourth semester, you will select a subject of particular interest to you. This is your chance to develop the profile you want and choose the direction of your future working life.

CAREER OPPORTUNITIES

An AP degree in Computer Science provides you with a strong profile to kick off an immediate business career.

Career opportunities include:

- Programmer
- Systems developer
- Systems administrator
- Network consultant
- Software developer
- Software architect

Your employer may be a private company or a public, national or international organisation. After completion of the Computer Science programme, you can also choose to continue your studies at UCN in Software Development or Web Development. They are top-up programmes adding another 1.5 years of full-time, undergraduate studies to your degree, giving you a BA degree. You can also choose to continue studies at other universities in Denmark or abroad.



PROGRAMME STRUCTURE

The course consists of 5 semesters, which equal a total of 150 ECTS credits in the European Credit Transfer System.

Compulsory subjects, semesters 1 to 3:

- Programming
- System development
- Technology
- Business

Specialised part semester 4:

- Electives

Electives

Electives may vary from year to year based on student suggestions and new trends.

Semester 5:

- Internship in Denmark or abroad
- Final exam project

See page 72-73 regarding fees and finances, living costs and scholarships. On page 74-75 all the FAQs can be found.

Read more about the Computer Science Degree at UCN on www.ucn.dk

DESIGN, TECHNOLOGY & BUSINESS (GRAPHICS)

AP DEGREE - 2 YEARS

Are you full of new ideas? Are you fond of graphic design and communication?

ABOUT THE PROGRAMME

The 2-year AP degree in Design, Technology & Business (Graphics) is an opportunity to study in a professional environment where we welcome diversity and problem solving skills. The programme is for students wanting to develop creative skills within a commercial context and provide creative solutions to real communication problems through graphic design.

Along the way, students may opt for a study abroad period with some of the UCN partners all over the world.

The programme consist of three main elements:

- The technology part: You will gain skills in graphic design programs:
 - Illustrator
 - Photoshop
 - InDesign
- The creative / aesthetical part: You will gain competences in the design process:
 - From idea to finished product

- The organisational part: You will gain relevant business knowledge about:

- Businesses
- Commerce
- Communication

CAREER OPPORTUNITIES

The programme prepares the graduate to independently plan and carry out processes and tasks in business areas concerning graphic design and communication. For this reason, your job opportunities with an AP degree in Graphic Design will be considerable. Career options include a profession within:

- Graphic design
- Editorial & advertising
- Newspapers and magazines
- Print houses
- Illustration
- Marketing departments

With an AP degree within this programme, you have various possibilities to pursue further academic studies: graduates can obtain a BA degree in Digital Concept Development if they undertake another 1.5 years of top-up studies within this field at UCN.



PROGRAMME STRUCTURE

The first 3 semesters take place at UCN in Denmark and consist of compulsory and elective subjects.

1st semester:

Mandatory module

- Design
- Business
- Technology

2nd semester:

Mandatory area of study

- Design

3rd semester:

Mandatory area of study
(continued)

- Elective subject

Examples of elective subjects - that can vary from year to year - could be:

- Promotional video and screen graphics
- Digital publishing
- Modern branding
- Typography
- Animation graphics

4th semester:

- Internship of three months where you get the opportunity to relate the theory in a real company
- Final examination project

The programme combines practical work in graphic design programs such as QuarkXPress, Illustrator, Photoshop and InDesign with a creative and aesthetical understanding of design processes from ideas to finished products.

See page 72-73 regarding fees and finances, living costs and scholarships. On page 74-75 all the FAQs can be found.

MULTIMEDIA DESIGN & COMMUNICATION

AP DEGREE - 2 YEARS

Is working with DIGITAL media your passion? Do you want to create the web-sites or apps for the future? Do you like working with technology? Are you into aesthetics, design, user interfaces and user-centered design? Would you like to learn how to code and program websites and apps?

ABOUT THE PROGRAMME

The 2-year, full-time AP degree in Multimedia Design and Communication is an opportunity to study within the wide field of media and communication. Your future work may range from consultation to managing multimedia productions. This is an undergraduate programme equal to 120 ECTS. It is based on the business world's demands for staff with international competences in the area of web development.

Multimedia Design and Communication is a short education in the higher education system. You work with practice in the education and often cooperate with the business life on solving tangible assignments for them. You also work academically. The starting point for developing and implementing multimedia productions is a solid theoretical foothold.

CAREER OPPORTUNITIES

The programme enables the graduate to independently plan and carry out processes and tasks in multimedia productions, from strategy and market analysis through A/V productions

and design of user interfaces to the programming of the end result published on the Internet.

Career options include professions as:

- Web/multimedia developer
- Webmaster
- Concept developer
- Project manager
- Graphic web designer
- App developer
- Interaction designer
- Self employed/entrepreneur

With an AP degree in Multimedia Design & Communication, you have various possibilities to pursue further academic studies: graduates can apply to a BA degree in Web Development or Digital Concept Development if they undertake another 1.5 years of top-up studies within this field at UCN. Graduates can also continue their top-up studies at other universities.

IT NETWORK & ELECTRONICS TECHNOLOGY

AP DEGREE - 2 YEARS

Are you dedicated to exploring studies in the IT and electronics engineering field? Are you enthusiastic working with product development, planning and operation of systems in the fields of network or computer network and electronics?

ABOUT THE PROGRAMME

The 2-year full-time AP degree in IT Network & Electronics Technology qualifies the candidate for a professional position as manager of or participant in projects related to product development, planning and operation of systems in the private as well as the public sector. The programme gives you 120 ECTS credits. It is based on the IT sector's demands for staff with international competences in the area of IT network and electronics development.

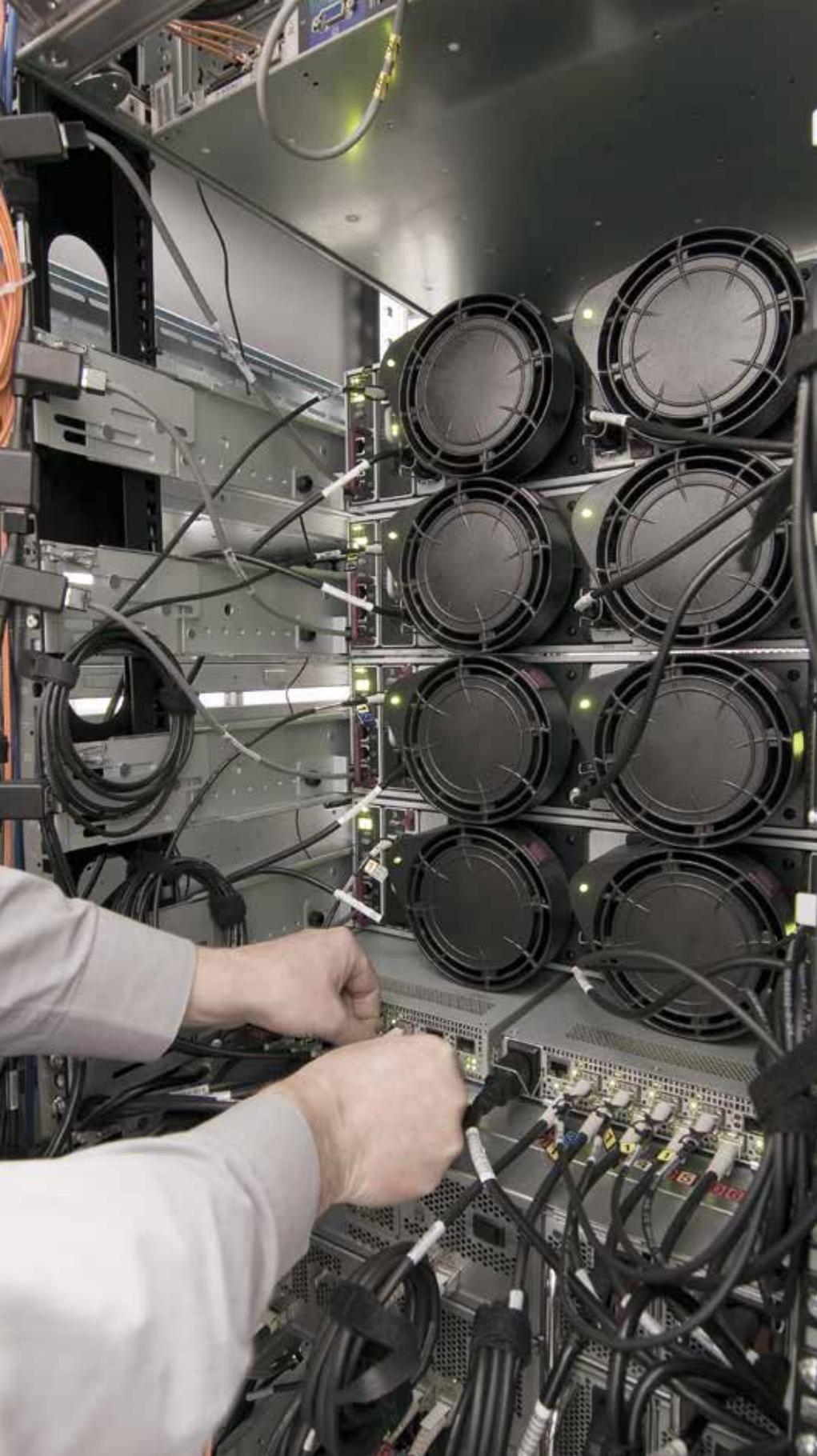
The programme also gives you a thorough insight into the development and construction of electronics, sales and technical support within IT, production techniques and tests, purchasing of IT and electronics, and advisory and consulting services within the IT sector.

CAREER OPPORTUNITIES

The AP degree in IT Network & Electronics Technology provides you with a strong profile to work in a lot of different professions regarding computers and electronics, for example:

- Electronics developer
- IT consultant
- Commercial purchase and sales assistant
- Network manager
- Software developer

With an AP degree in IT Network & Electronics Technology, you can apply to continue your studies at UCN on the top-up bachelor's programme in Product Development & Integrative Technology.



PROGRAMME STRUCTURE

The programme is divided into 4 semesters. You can choose to specialise within either electronics or IT network. The programme consists of compulsory subjects and specialised subjects.

Semesters 1 to 3:

General subjects: technical documentation, technical mathematics, information technology, computer and electronics.

Business subjects: commercial purchases and sales, business economics, business organisation, project management, environment and safety, quality.

Technology subjects for students specialising in IT network: transmission media, communications systems, network systems, network hardware, database systems and programming.

Technology subjects for students specialising in electronics: electronics, product maturing, test equipment, program development and network.

Electives

Electives may vary from year to year based on student suggestions and new trends.

4th semester:

- Internship in a company in Denmark or abroad.
- Final project

See page 72-73 regarding fees and finances, living costs and scholarships. On page 74-75 all the FAQs can be found.

AUTOMATION ENGINEERING

AP DEGREE - 2 YEARS

Do you want to manage the development of automation projects? Do you want to organise and implement quality assurance solutions such as robotics technology for companies to ensure optimisation of their technical control systems and automated facilities? Then read on!

ABOUT THE PROGRAMME

The 2-year AP degree Programme in Automation Engineering gives you detailed knowledge and insight into the structure and optimisation of technical control systems. You will also learn how to use this knowledge individually and in co-operation with others. You will gain knowledge about measuring technology and data collection, control systems, technical mathematics and physics, organising and quality assurance as well as energy savings.

Lectures vary between class-based teaching, project work and individual assignment work. Early on, during the first half of the first semester a project will form the basis of the lectures. The project will be assessed internally and followed up by a new project that will form the basis of the second half of the first semester.

The internship is your opportunity to test theory and methods hands-on in practise before starting work on your final exam project. The internship and the final exam project, in Denmark or abroad,

will relate to a company where you will have ample opportunities to put your gained knowledge to use and try your skills on practise-based problems and solutions.

CAREER OPPORTUNITIES

As an AP Graduate of Automation Engineering, you are well-prepared to step out into the business community where you can apply for jobs in utilities, light and power companies, automation businesses, machinery manufacturers and industrial businesses producing anything from wind turbines to marmalade. Your title will typically be technician, programmer, installation manager, technical manager, PLC programmer, SCADA programmer or systems technician.

After completion of the AP degree Programme in Automation Engineering, you can apply to continue your studies on a 1.5-year top-up Bachelor's degree programme in Product Development & Integrative Technology, also offered at UCN.



PROGRAMME STRUCTURE

The programme is divided into four parts:

- Compulsory elements that cover a joint, national curriculum and an institutional curriculum

The institutional curriculum covers subjects within:

- Technical systems design
- Control technology
- Configuration and programming
- Communications technology
- Project development

The joint, national curriculum covers subjects within:

- Design and construction of automation units
- Integration of automatic units
- Systems design of automatic process and production lines
- Business-related subjects

- Electives could include subjects such as:

- Databases
- Robotics technology
- Optimisation
- High-level programming
- Knowledge technology
- Wireless technologies

- A three month internship

- A final exam project

See page 72-73 regarding fees and finances, living costs and scholarships. On page 74-75 all the FAQs can be found.

Read more about Automation Engineering at UCN on www.ucn.dk

ENERGY TECHNOLOGY

AP DEGREE - 2 YEARS

Becoming a sought after energy technology specialist is one of the most 'future-proof' educations you can consider. Businesses are struggling with the complexity of internal and external energy systems, optimizing business process and engaging in energy wise practice to save real money. Companies will value their Energy Technologist as highly as their accountant in evaluating growth, projects and CSR responsibility. This course is the perfect introduction for those wanting to take on our biggest challenge, with a global appreciation for making local changes that really matter.

ABOUT THE PROGRAMME

The AP degree programme in Energy Technology is a two year full-time under graduate programme equalling to 120 ECTS Credits. The programme is providing a wide overview of sustainable energy technology and how it is placed in the modern business environment, the graduate is enabled to handle diverse and complex projects across many sectors, including... Utilising the latest technological and environmental innovations, energy optimization and conservation can be applied to residential, commercial or industrial situations. The relevant theory applied to hands on experience in the sectors, rounds out a high quality, highly relevant qualification and useful to any businesses that is looking to stay competitive.

CAREER OPPORTUNITIES

With an AP degree in Energy Technology, you will obtain competences enabling you to advise clients on practical energy optimisation, energy supply in industrial and private construction, as well as industrial process installations.

Graduates may seek employment in utility companies, in the installation industry or in technical and environmental departments in the state and/or municipalities in jobs like

- Project manager
- Energy engineer
- Energy advisor
- Energy consultant

With an AP degree in Energy Technology, you can also apply to extend your studies by 1.5 years and get a top-up Bachelor's degree in Product Development & Integrative Technology at UCN.



PROGRAMME STRUCTURE

The programme is divided into 4 semesters, each with its own distinctive technical focus.

The compulsory part contains a number of technical energy theory modules such as building technology, indoor environment, automation, control and regulation, traditional and innovative energy sources, energy analysis, calculation of energy consumption as well as process and production plants. The elective subjects cover a wide field and provide you with the opportunity of working thoroughly with a subject and specialising in process and production plants, building installations as well as alternative and new energy sources.

Furthermore, the programme enhances your knowledge on subjects related to corporate understanding, primarily subjects focusing on innovation, project management and business know-how.

The 3-month internship in the 4th semester can take place in Denmark or abroad and gives you the opportunity to apply theory and skills you acquired in practice while co-operating with an interesting company. The semester concludes with a final project based on co-operation with a company and embraces skills and knowledge acquired throughout the entire programme.

DIGITAL CONCEPT DEVELOPMENT

TOP-UP DEGREE - 1.5 YEARS

Would you like to qualify yourself to work on digital platforms at a strategic and practical level? Do you want to learn more about user-driven innovation and user experiences on the web?

ABOUT THE PROGRAMME

The 1.5-year full-time Bachelor's degree programme in Digital Concept Development functions as a bridging programme to the Design, Technology & Business as well as Multimedia Design & Communication and Computer Science programmes. The programme will provide you with an in-depth understanding of the strategic, creative and business-oriented aspects of digital concept development. You will learn about technical requirements for ensuring that your concepts actually make a valuable difference for the client and the users. You will learn to develop digital concepts that combine various professional disciplines such as commerce, design, user understanding, communication, marketing, business models, technology, and project management.

CAREER OPPORTUNITIES

A Bachelor's degree in Digital Concept Development enables you to understand and work with the complexity and diverse possibilities of current technologies in relation to a given group

of users and their needs and also to identify the needs of companies with a relation to this field.

It provides you with a strong profile to undertake professions such as:

- Concept developer in companies within the industry of digital media, advertising, design or web
- Digital marketing/Digital communications manager in major companies
- Cross-media manager in large companies
- Project manager in development and execution of digital concepts in companies within the industry of digital media, advertising, design or web
- E-shop manager
- Entrepreneur or freelancer within digital commerce, digital design as well as digital communication and marketing

MASTER'S DEGREE

Bachelor graduates can typically apply to a master's degree after having studied 2 years at a university in Denmark and/or abroad.



PROGRAMME STRUCTURE

The programme comprises 3 semesters and consists of mandatory as well as elective subjects where you can specialise according to your future plans. In the 1st semester, you have 5 mandatory courses, and in the 2nd semester you have 2 mandatory courses and you must choose between 2 electives. The final semester contains an internship as well as the concluding bachelor's project.

1st semester - mandatory subjects:

- Concept and business development
- Project management A
- User surveys and methodology
- Understanding technology
- Theory of science

2nd semester - mandatory subjects:

- Communication and marketing
- Project management B

2nd semester – electives:

- Digital commerce
- Digital design

3rd semester:

- Internship in Denmark or abroad
- Bachelor's project

Project groups will develop digital concepts alongside their lessons in the respective subjects.

See page 72-73 regarding fees and finances, living costs and scholarships. On page 74-75 all the FAQs can be found.

WEB DEVELOPMENT

TOP-UP DEGREE - 1.5 YEARS

Are you dedicated to working with more advanced web development projects, targeting different platforms, using multimedia, audio, video, etc. in integrated communications solutions?

ABOUT THE PROGRAMME

This programme will prepare you to work in society characterised by a rapid development of digitisation needs and sophisticated methods in industry/media applications. As a Bachelor of Web Development, you know how to handle the front end of IT systems using customer management systems (CMS). You will also know how web systems are built from scratch using object-oriented techniques and relational databases.

The programme is a full-time, 3-semester undergraduate programme equal to 90 ECTS credits. It is based on the business world's demands for staff with international competences in the area of web development.

With an AP degree in

- Multimedia Design & Communication,
- Computer Science or
- an equivalent higher education,

you will have access to this top-up bachelor's programme.

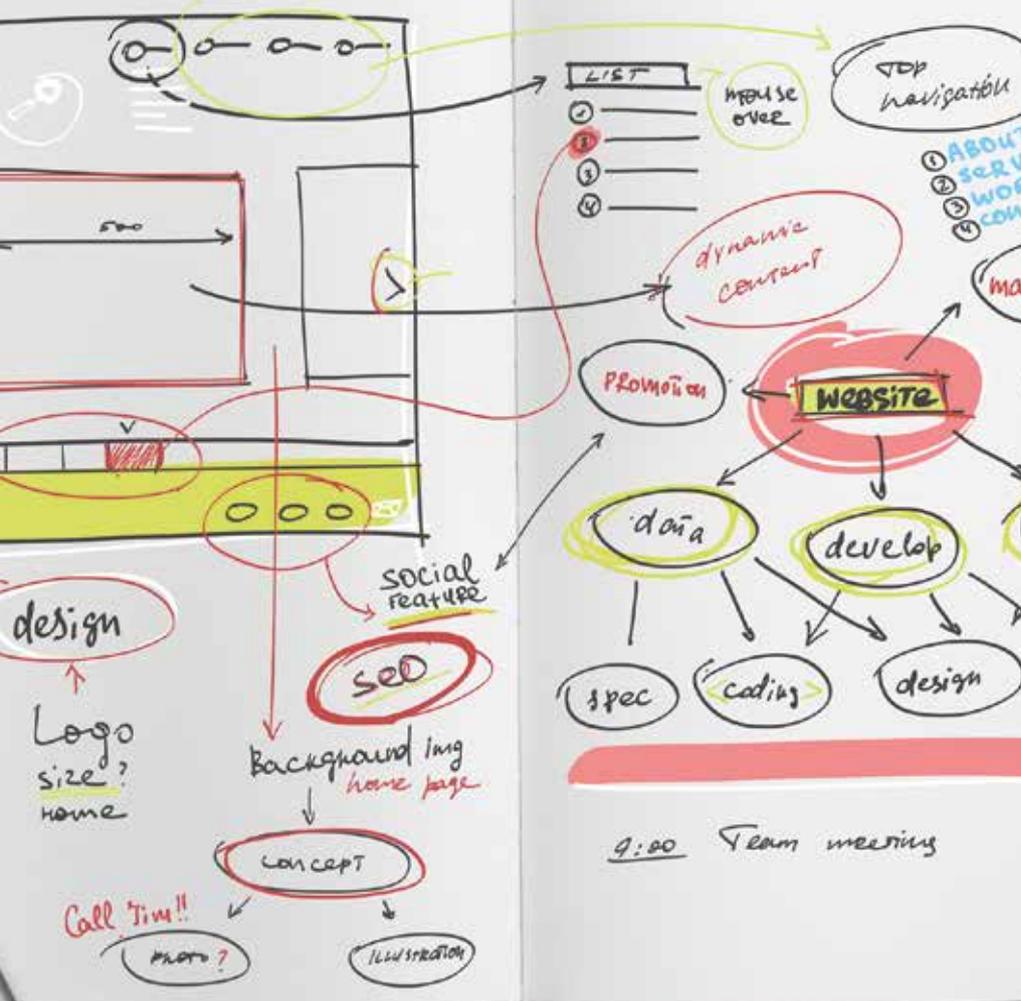
Please see the other admission requirements on page 74 of this brochure.

CAREER OPPORTUNITIES

- Web developer
- Webmaster
- Web designer
- Project manager/co-ordinator
- Multimedia consultant
- Event manager
- Media planner
- Web administrator

MASTER'S DEGREE

Bachelor's graduates can typically apply to a master's degree after having studied 2 years at universities or schools in Denmark and/or abroad.



PROGRAMME STRUCTURE

Semesters 1 and 2:

Lectures, project work, tutoring, case studies, compulsory assignments.

Core subjects (modules):

- Development environments
- Interface design
- Databases
- Web development, backend or frontend

Electives

Electives may vary from year to year based on student suggestions and new trends. Students can opt for a study abroad period with UCN partners all over the world.

3rd semester:

Internship in Denmark or abroad.

Bachelor's project where you have the opportunity to specialise in one of the areas dealt with during your 1st or 2nd semester.

See page 72-73 regarding fees and finances, living costs and scholarships. On page 74-75 all the FAQs can be found.

SOFTWARE DEVELOPMENT

TOP-UP DEGREE - 1.5 YEARS

Do you consider programming and large systems an exciting challenge? Would you like to call yourself Software Developer? If yes, this degree in Software Development may be the right choice for you.

ABOUT THE PROGRAMME

The programme focuses on the challenges that software developers face when working with large, often global, system development projects. The first 2 semesters consist of 6 modules, focusing on different aspects of how to handle large projects and large systems. The last semester consists of an internship and a bachelor's project. The programme is a 3-semester, full-time undergraduate study equal to 90 ECTS credits. It is based on the IT sector's demands for staff with international competences within the area of software development.

With an AP degree in Computer Science or an equivalent higher education, you have access to this bachelor top-up programme.

Please see the other admission requirements on page 74 of this brochure.

CAREER OPPORTUNITIES

As a Bachelor of Software Development, you know how to handle the back end of distributed IT systems based on large databases. Your job opportunities could be:

- Systems developer
- Systems designer
- Programmer
- Software architect
- IT consultant
- Project manager
- Systems constructor
- Web developer
- Software engineer

MASTER'S DEGREE

Bachelor's graduates can typically obtain a master's degree after having studied 1 to 2 years at universities or schools in Denmark and/or abroad. At the website www.ucn.dk you can see the further study opportunities.



PROGRAMME STRUCTURE

Semesters 1 to 2:

Lectures, project work, tutoring, case studies, compulsory assignment.

Core subjects (modules):

- Databases for developers
- Development of large scale systems
- Systems integration
- Tests

3rd semester:

- Internship in Denmark or abroad
- Bachelor's project, where you have the opportunity to specialise in one of the areas dealt with during your previous semesters.

Electives

Electives may vary from year to year based on student suggestions and new trends.

Subjects and modules are interwoven so students learn to apply all their skills and competences on a complex set of problems and not only on isolated single-subject problems.

See page 72-73 regarding fees and finances, living costs and scholarships. On page 74-75 all the FAQs can be found.

PRODUCT DEVELOPMENT & INTEGRATIVE TECHNOLOGY

TOP-UP DEGREE - 1.5 YEARS

Would you like to create tomorrow's products? Do you have an open mind? Are you willing to work across disciplines and use your creativity while maintaining a solid professionalism?

ABOUT THE PROGRAMME

This top-up programme is a 3-semester, full-time study programme equivalent to 90 ECTS. If you have completed an AP degree in:

- Production Technology,
- IT Network & Electronics Technology,
- Energy Technology or
- Automation Engineering,

you may be admitted to this study programme.

This programme focuses on the ability to integrate different technologies in products or services. The programme is based on a product development model where you will be taken through the most important elements of a product development process. In addition to product development, you will further perfect your skills obtained during your AP degree programme. The study programme places much emphasis on development projects. Furthermore, it is important to be aware of co-operation relations, project management and the process of development.

Your ability to integrate different professional competences is also in focus. Each student will be allocated a process supervisor and a subject supervisor.

The study programme aims for you to carry out the projects in close collaboration with one or more companies in Denmark or abroad.

CAREER OPPORTUNITIES

With a BA degree in Product Development & Integrative Technology, you may find employment within the industrial or service sectors as :

- Industrial process consultant
- Project staff
- Project manager of development projects

MASTER'S DEGREE

Bachelor's graduates can typically apply to a master's degree after having studied 2 years at universities or schools in Denmark and/or abroad.



PROGRAMME STRUCTURE

1st semester

Theme 1:

- Philosophy of science
- Technical integration (technical analysis)
- Technology project work
- Interdisciplinary product development

Theme 2:

- Production technology
- IT technology
- Energy technology
- Environment (Life cycle assessment)
- Product development

2nd semester

Theme 3:

- Production technology
- IT technology
- Energy technology (GABI)
- Environment
- Organisation
- Economics

Theme 4:

- Environment (Re-engineering)

3rd semester

- Internship in Denmark or abroad
- Bachelor's project

See page 72-73 regarding fees and finances, living costs and scholarships. On page 74-75 all the FAQs can be found.

ARCHITECTURAL TECHNOLOGY & CONSTRUCTION MANAGEMENT

BA DEGREE - 3.5 YEARS

*Want to learn everything about ECO architecture in a digital design world?
Eager to learn how to design, plan, construct and manage complete building
projects from inception to completion?*

ABOUT THE PROGRAMME

The Bachelor's degree programme in Architectural Technology and Construction Management (ATCM) gives you the opportunity to become an extremely valuable asset to architectural and construction companies in a world where governments are enforcing major reductions in the allowable energy usage in a building. The stimulating learning process on the ATCM programme involves studying as a member of a project group where the group designs the project documentation in digital form for 1) client approval, 2) planning permission and 3) construction. As a student, you will be able to participate in international projects with our partners and have a chance to support our PhD students with their research. The programme is recognised by organisations like CIOB, ABE and CIAT.

CAREER OPPORTUNITIES

As a graduate your role is to solve technical construction problems. You have to interpret, develop and co-ordinate the work of the architect and civil engineer to ensure that the building

project is carried out efficiently and properly.

You can also manage the construction process on site and act as the mediator between craftsmen, technicians, architects, engineers, surveyors, managers and clients. Working in groups in digital media during the studies simulates a realistic working environment and qualifies you to go directly into modern architectural design and construction companies or local authorities, insurance companies and educational centres. Additionally, this bachelor's degree also gives access to a master's degree in Denmark or abroad.

When starting on the ATCM programme, you can, upon completion of the first 1.5 years (3 semesters), opt for:

- AP degree in Building Technology
- Bachelor's degree in Architectural Technology and Construction Management



PROGRAMME STRUCTURE

1st and 2nd semesters:

Core subjects: Focus on study areas connected with overall planning and building of family homes as well as an emphasis on construction details, building materials and process planning.

3rd semester:

Core subjects: focus on individual building components such as wood and concrete components for carcasses constructions.

If you opt for an AP degree in Building Technology, you work in the 4th semester on elective assignments and write a final project.

If you opt for a Bachelor degree in ATCM the **4th and 5th semesters** are designed in the following way:

- Building and construction drawings
- Construction details
- Planning and management of the design and construction process
- Qualified choices of building materials for a concrete multistory building project
- Conversion and renovation of older buildings
- Implementation and construction of industrial, sports buildings, etc.

6th semester:

A full semester internship either in an architect or engineering practice or with a building contractor. The internship can take place in Denmark or abroad.

7th semester:

Consists of an elective assignment and the final Bachelor's project (dissertation).

See page 72-73 regarding fees and finances, living costs and scholarships. On page 74-75 all the FAQs can be found.



THE INTERNATIONAL OFFICE SUPPORTS THE AMBASSADORS. WE ARE ALL HERE FOR YOU!

UCN ambassadors welcome you to Aalborg. They make your experience at UCN more fun and unforgettable by organising events and offering student-to-student advices and relevant freshman information.

The ambassadors co-organise parties for Danish and international students, e.g. Halloween party, Valentines party and other theme parties.

They initiate cultural events and organise e.g. picnics, out-door events and excursions, teambuilding activities and movie nights, maintain and up date the event calendar with all the free activities, concerts, cultural events are happening in Aalborg.

The ambassadors continually take up new activities. All current students are welcome to make suggestions for new activities to send an application to become an ambassador.

UCN students are also blogging about their life and studies in Aalborg. This is also a very good and not least interesting source of new information about the city, the life you can lead here, and other students' experiences to give inspiration to new-comers. Go to the blog here:

<http://meyouucn.blogspot.dk/p/ucn-ambassadors.html>.







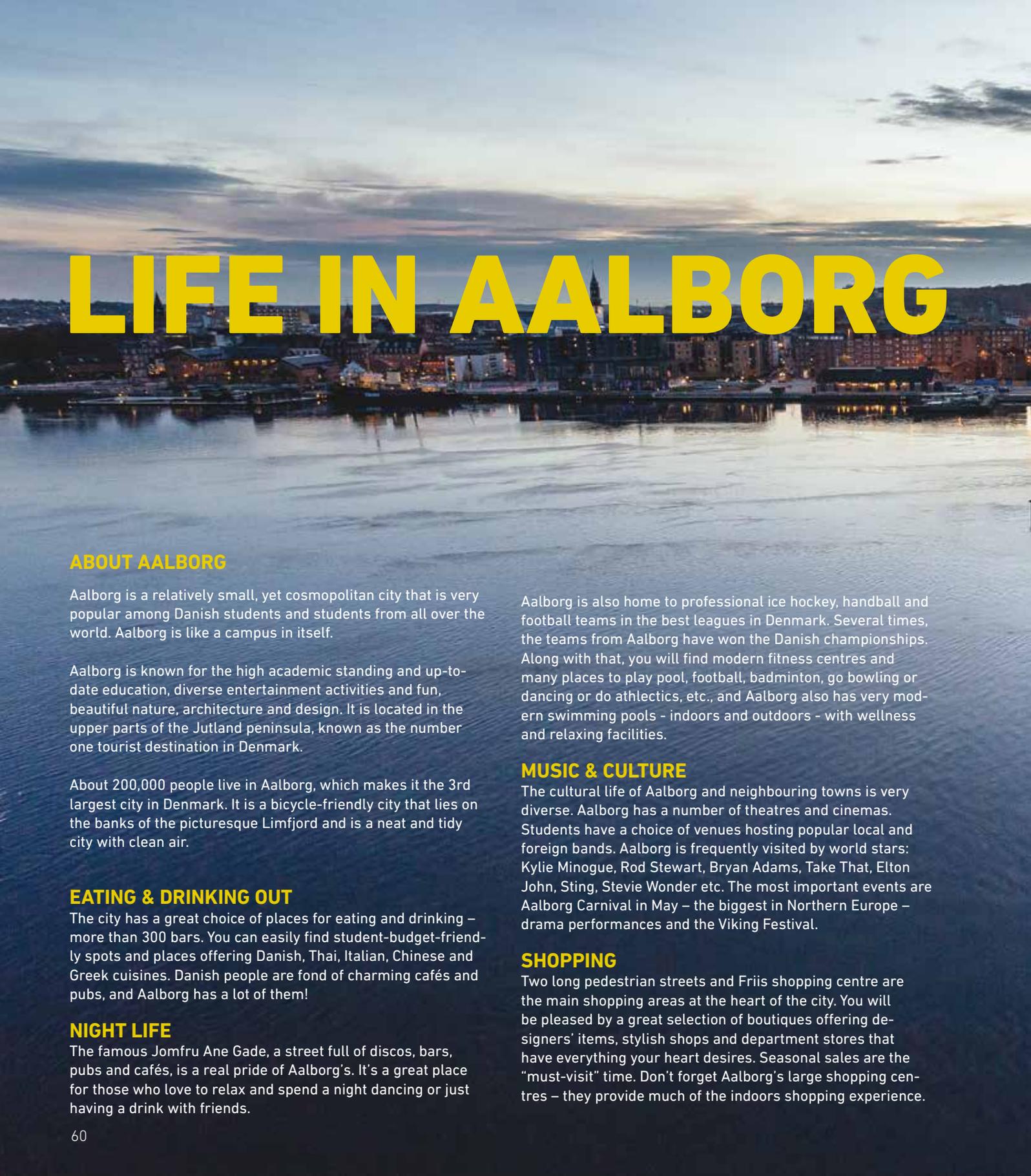
WINTER / 2014 UCN AMBASSADORS EVENTS

SEPTEMBER	03.09.2014	10.09.2014	11.09.2014	12.09.2014	25.09.2014	26.09.2014
	 Aalborg Trip 18:00 - 20:00	 Sport and Cultural Fair 18:00 - 20:00	 Movie Night + Drama club casting 18:00 - 23:30	 Summer Cup 8:00 - 13:00	 Movie Night 20:00 - 23:30	 UCN Party Info about hours will come later
OCTOBER	03.10.2014	09.10.2014	17.10.2014	23.10.2014	31.10.2014	
	 CV Workshop 17:00 - 19:00	 Movie Night 20:00 - 23:30	 UCN Barbecue 17:00 - 23:00	 Movie Night 19:00 - 23:30	 Halloween party 20:00 - 01:00	
NOVEMBER	06.11.2014	14.11.2014	21.11.2014			
	 Movie Night 20:00 - 23:30	 Activity Club 17:00 - 00:00	 International Day 17:00 - 00:00			
DECEMBER	05.12.2014					
	 Christmas games 19:00 - 23:30					

 Get more details about the events on our Facebook page and remember to check the calendars on LinkedIn
SEARCH IN FACEBOOK



LIFE IN AALBORG



ABOUT AALBORG

Aalborg is a relatively small, yet cosmopolitan city that is very popular among Danish students and students from all over the world. Aalborg is like a campus in itself.

Aalborg is known for the high academic standing and up-to-date education, diverse entertainment activities and fun, beautiful nature, architecture and design. It is located in the upper parts of the Jutland peninsula, known as the number one tourist destination in Denmark.

About 200,000 people live in Aalborg, which makes it the 3rd largest city in Denmark. It is a bicycle-friendly city that lies on the banks of the picturesque Limfjord and is a neat and tidy city with clean air.

EATING & DRINKING OUT

The city has a great choice of places for eating and drinking – more than 300 bars. You can easily find student-budget-friendly spots and places offering Danish, Thai, Italian, Chinese and Greek cuisines. Danish people are fond of charming cafés and pubs, and Aalborg has a lot of them!

NIGHT LIFE

The famous Jomfru Ane Gade, a street full of discos, bars, pubs and cafés, is a real pride of Aalborg's. It's a great place for those who love to relax and spend a night dancing or just having a drink with friends.

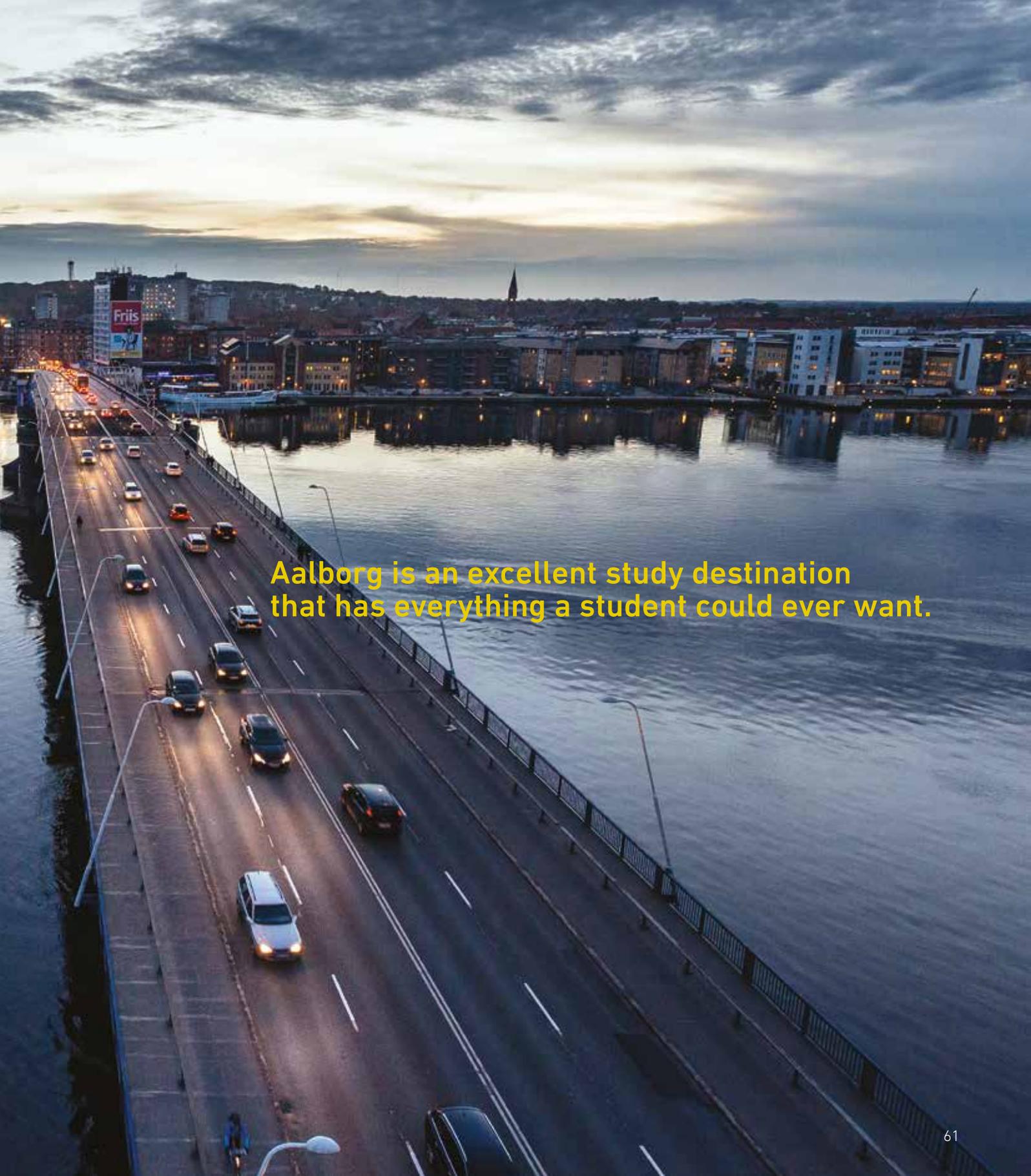
Aalborg is also home to professional ice hockey, handball and football teams in the best leagues in Denmark. Several times, the teams from Aalborg have won the Danish championships. Along with that, you will find modern fitness centres and many places to play pool, football, badminton, go bowling or dancing or do athletics, etc., and Aalborg also has very modern swimming pools - indoors and outdoors - with wellness and relaxing facilities.

MUSIC & CULTURE

The cultural life of Aalborg and neighbouring towns is very diverse. Aalborg has a number of theatres and cinemas. Students have a choice of venues hosting popular local and foreign bands. Aalborg is frequently visited by world stars: Kylie Minogue, Rod Stewart, Bryan Adams, Take That, Elton John, Sting, Stevie Wonder etc. The most important events are Aalborg Carnival in May – the biggest in Northern Europe – drama performances and the Viking Festival.

SHOPPING

Two long pedestrian streets and Friis shopping centre are the main shopping areas at the heart of the city. You will be pleased by a great selection of boutiques offering designers' items, stylish shops and department stores that have everything your heart desires. Seasonal sales are the "must-visit" time. Don't forget Aalborg's large shopping centres – they provide much of the indoors shopping experience.



Aalborg is an excellent study destination that has everything a student could ever want.

AALBORG

SO MUCH TO OFFER...



"Seize the World" is Aalborg's slogan; and every year the city is very pleased to welcome the new students who have chosen Aalborg – and UCN – as the place where they will get their education.

Aalborg has a strong tradition of cooperation and partnerships between the business world, educational institutions and the public sector. This is especially to the benefit of our international students, as there is focus on utilising this cooperation to create clusters and environments for growth and entrepreneurship – not least entrepreneurship for non-ethnic Danes. Aalborg is a global city that embraces international companies, students and employees. In order to retain and develop this even further we have career mentoring programmes at UCN and also through "International House North Denmark". In this house we gather services, offers and counselling so that it will be easier to feel welcome and be an active part of Aalborg. Apart from the vision of "Aalborg – Seize the World" the city also has a masterpiece of a building on the new waterfront by Sydney Opera House architect Jørn Utzon.



DENMARK AND THE DANES

According to the World Database of Happiness, Denmark tops the list of the world's happiest countries.

How come? Probably because it is a rich society characterised by a non-hierarchical structure, open democratic dialogue and a long tradition for life-long-learning.

Denmark has a very well organised infrastructure all over the country, low unemployment rates, a welfare system that offers free healthcare, education and a number of other social benefits. It has low crime and low poverty rates.

Denmark also shows its strong political commitment as a member of the Nordic Council, the United Nations, NATO and the European Union. Despite of this, the Danish currency is still the Krone, DKK, although it is pegged to the EURO.

Denmark is a Northern European country. The characteristics of Denmark's geography are the many islands, a total of 407. No place in the country is further than 50 km away from the nearest sea or fjord. We have a mild climate all year round: warm summers and not severe winters moderated by the effects of the warm Gulf Stream.

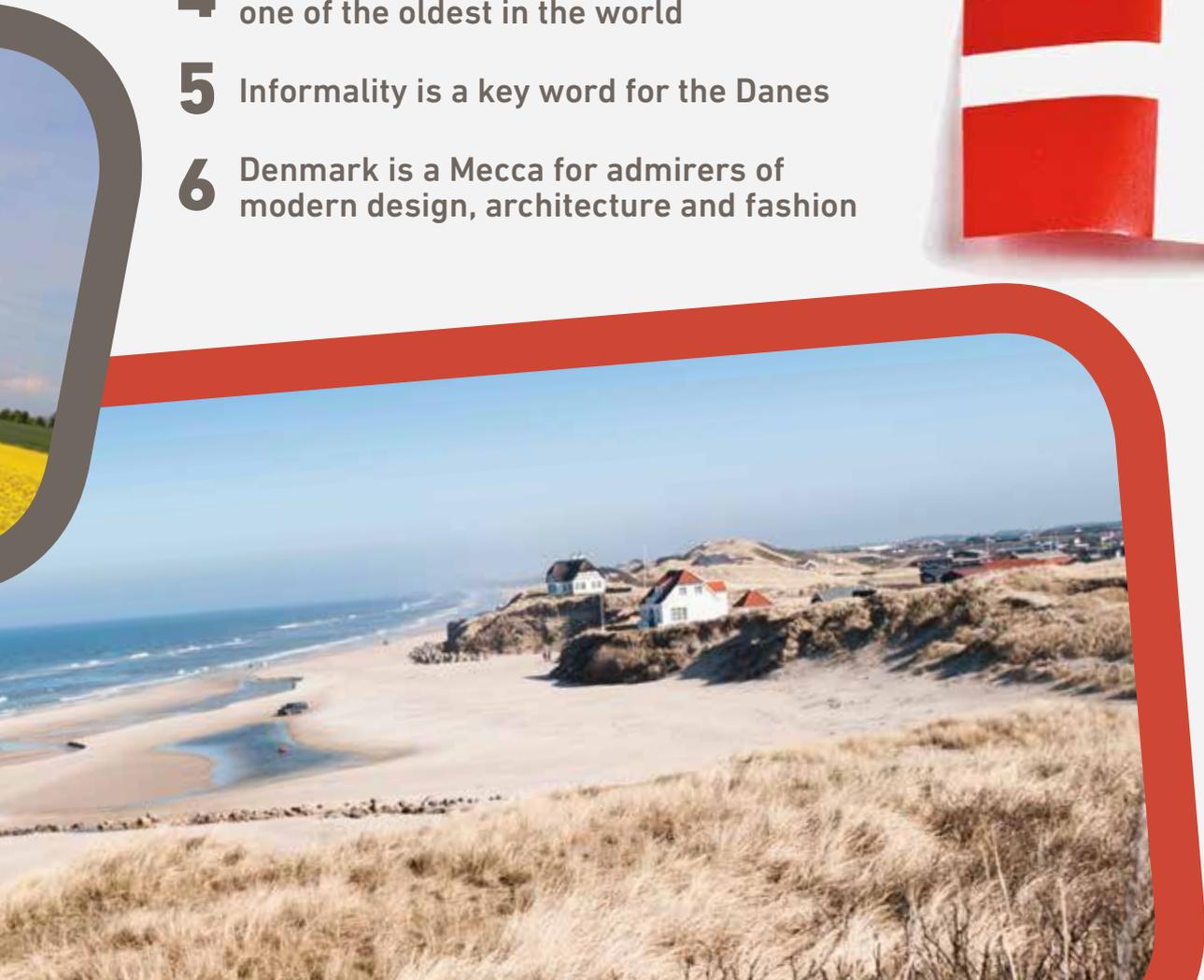
The Danish language is spoken by approx. 6 million people - mainly in Denmark. Foreigners say that if you know some English and German, Danish is not so difficult to read, and if you make an effort, you have a chance to learn it while studying at UCN.

Knowing the Danish language will strongly increase your job opportunities not only in Denmark but also in other Scandinavian countries.



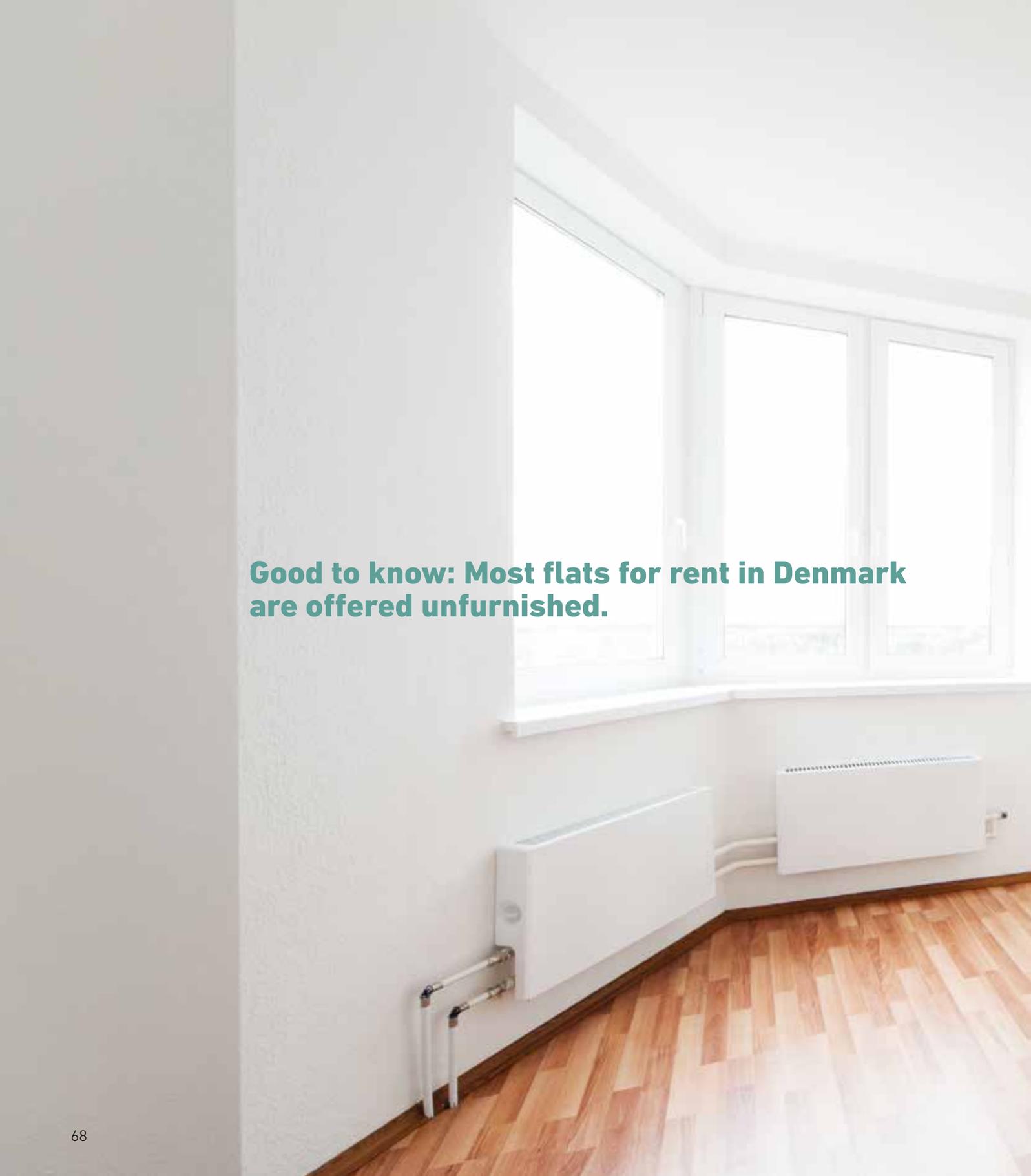
6 FACTS ABOUT DENMARK AND THE DANES

- 1 Denmark has a long tradition of life-long education
- 2 Many Danes prefer going to work by bicycle rather than by car
- 3 Denmark was the heartland of the Viking society during the Viking Age
- 4 The national flag - “**Dannebrog**” is one of the oldest in the world
- 5 Informality is a key word for the Danes
- 6 Denmark is a Mecca for admirers of modern design, architecture and fashion









Good to know: Most flats for rent in Denmark are offered unfurnished.

HOUSING IN AALBORG

It can be hard to find housing in Aalborg, however, prices are lower compared to other big cities in Denmark

UCN does its utmost to help international students make their stay in Aalborg beneficial and comfortable. Keeping that in mind, students must apply for housing in good time before coming to Aalborg. Therefore, the earlier students apply, the higher the chances that they will get an offer of accommodation.

The Municipality of Aalborg guarantees students that have applied through AKU www.aku-aalborg.dk **before** coming to Aalborg, that everyone can be covered by the temporary housing guarantee. The temporary housing guarantee is at the hostel BBBB Aalborg and lasts for three months from the study start.

It is not common in Denmark to have student residences but UCN co-operates with e.g. UC House that offer agreements that normally include access to a kitchen, a shared bath, furnished rooms, FREE internet. Furthermore, there is often a living room with a sofa, TV with international channels, table tennis, pool table <http://uchouse.dk/>

In general, the average monthly rent varies between EUR 270 and 500, depending on the area, the size of the rooms, the facilities available and the general standard of accommodation.

After some time in Aalborg, a number of students normally decide to live together and share an apartment.

TIP: Join the Facebook group "Roommate in Aalborg". A lot of people post offers for available rooms/flats there, - if you need assistance to navigate the UKU portal (the central student accommodating Agency in Aalborg) feel free to contact housing@ucn.dk.

STUDENT JOBS IN AALBORG

Aalborg is a big city, so there are also job opportunities for students. We advise you to start attending Danish lessons as soon as possible after your arrival in Denmark to improve your chances of getting a job.

START SMALL, THINK BIG

You might wonder "Will I find a job?", "How will I find it?", "Will it be easy?", "Where and how do I begin?", "Will I succeed?" Do not worry, divide your goals into manageable steps and go for them.

Many students have student jobs and work during the week and on weekends. During summer holidays, students may work full time, which their work permit allows them to. Remember, you are at UCN to study and your permit to stay in Denmark relies on you being a serious and dedicated student, who actively follows the course, does your homework and passes exams. Thus, more than 15 hours of work per week is not recommended.

YOUR FIRST JOB

To begin with, you can get a job within babysitting, housekeeping, cleaning, waitering, delivering papers or acting as kitchen and bar assistance and similar jobs. A student job salary can vary between 10 and 14 Euro per hour.

If you start studying Danish upon arrival, your chances of getting a student job will greatly increase.

UCN'S ASSISTANCE

The International Office at UCN Business and UCN Technology can assist you in your search of a part-time job while you are studying.

UCN ambassadors help with job search by organising job seminars and CV workshops in order to provide new students with helpful advice, tips & tricks.



Adrian Cusniriuc is a Service, Hospitality and Tourism student from Romania, who works at The Wharf - an English pub in Aalborg. Here is Adrian's experience and advice:

"The balance between my work and studies is a good one. Obviously the studies are in the first place, followed by work. Having a job gives you a good financial stability. If you have a part time job, you can easily pay your rent, your meals and still have money to go out. It makes the entire Danish adventure a lot easier to go through, especially if you like what you are doing as I do. I like working with customers as it will be a major part of my future career. My advice for you would be: make sure you have your CV ready; make sure you have spent some time working on it; make sure that you show you want the job."

VOLUNTEERING IN AALBORG

If you want to build a big network after your arrival, doing voluntary work will really help you get new friends. You can spend some of your free time doing something good that gives you experience.

Denmark has a very strong tradition for volunteer organisations, and 43 per cent of the Danes do some kind of volunteer work. The explanation is found in tradition, social trust and the logic of the welfare state.

43 per cent of the Danes over 16 years do volunteer work in one of the around 100,000 volunteer organisations in Denmark. That means that 1.9 million Danes do volunteer work at some point during a year. Especially cultural activities, sport and leisure attract many volunteer workers, but social, health and humanitarian work is also popular.

There is a very high degree of voluntary work in the Scandinavian countries compared to the rest of Europe, senior researcher at the Danish Centre for Social Research Torben Fridberg explains.

WHY VOLUNTEERING?

Arriving in a new country can give a person very different emotions and feelings. Often a person can feel very lonely, not understood and isolated. A great way to get over this is to do volunteer work - there are so many advantages to it!

Volunteer work in Denmark can be found around every corner. The work can range from organising events to helping elderly people. Doing volunteer work can be your biggest source of connections and a great way to make a lot of friends and of course, meet the Danes, while supporting a good cause.

If you are planning to study the Danish language, the volunteer work can have a huge positive impact on your skills and help you develop it constantly.

VOLUNTEERING AT UCN?

Yes, it is also possible to be a volunteer at UCN. The Friday Bar at UCN Business & Technology contributes to the good student atmosphere and academic networking. The cafes are run by volunteer students, who take care of the ordinary cafe activities.



Mark Stajner is a Dane, studying in the Financial Management programme. He is very active volunteer and this is what he says about his experiences in Aalborg at UCN:

"I've gotten a lot of positive response to my CV, as I'm volunteering as an Ambassador, Bar Manager and at several events, and employers seem to be very interested in me, when they see that I like working - and not only for the money. Volunteering meant that I have met some great people from Denmark and abroad, which I would never had if wasn't volunteering. It is a great way to spend your free time."

LIVING EXPENSES AND FINANCES

Denmark is an expensive country – but the standard of living is among the highest in the world. However, if you are sensible and follow local habits and economise – such as cycling to the university and eating at home – life in Denmark shouldn't blow your budget.

COST OF LIVING

Your living expenses will depend on your lifestyle and habits. To give you an idea of average monthly expenses here is a rough budget:

TYPE	APPROX. COST PER MONTH
Rent, room or shared flat	- varies from 1,500 to 4,000 DKK (270-500 EUR) (utilities are usually included and sometimes also Internet)
Multimedia licence	- 100 DKK (13 EUR)
Books and supplies	- 150 DKK (20 EUR)
Mobile phone	- 100 DKK (13 EUR)
Food	- 1,500 to 2,000 DKK (200-270 EUR)
Bus ticket	- 22 DKK (3 EUR)
Other personal expenses, sports etc.	- 300 DKK (40 EUR) - 600 DKK (80 EUR)
Meal inexpensive restaurant	- 100 DKK (13 EUR)
Coffee at cafe	- 40 DKK (6 EUR)

PRICE EXAMPLES

- Purchase of second-hand bicycle: 250-1,000 DKK
- Cinema ticket: 80-120 DKK
- Beer or a soft drink from the supermarket: 5-15 DKK

Based on user reports, the site www.numbeo.com also holds useful information for comparison between living expenses for individual countries. Bear in mind that the validity is heavily dependent on the amount of users reporting, and when the figures were last updated. Among the four biggest cities in Denmark, Aalborg is the cheapest to live in.

TIP: Join the Facebook group "Aalborg Market". A lot of people sell different things in there and it is a great place to find all you need at a very good price.

OPENING A BANK ACCOUNT

All international students are advised to open a Danish bank account. You need a CPR no. before you can proceed with it. Therefore, you will need to bring enough money or a credit card for the first few weeks of your stay in Denmark. For example, you will need enough cash to pay the rent and deposit on your accommodation – as well as to buy housewares for your new room. Make sure you can use your credit card in Denmark. Check your cash withdrawal limit. If you are already a customer of a large international bank you should soon be able to transfer money directly from your home account to your Danish bank account. You can also transfer money from your Danish account to your home account. Transfers may take a few days and may cost you a fee. For further information, please contact your bank.



FEES AND SCHOLARSHIPS

FEES & SCHOLARSHIPS

Higher education in Denmark is free for students from the EU/EEA and Switzerland and for students participating in an exchange programme. The reason is that it is free for Danes and thereby also all EU citizens due to EU law. Free education is an essential part of the Danish welfare society as are free hospitals, roads, doctors, etc. - we have built it up through many years funded by the high taxation level.

Students who do not have an EU/EEA citizenship must pay tuition fees that range from 3,400 to 67,800 EUR per semester depending on the specific study programme.

Tuition fees can be subject to change. For the most recently updated information, always check UCN's website on www.ucn.dk.

Each year UCN has a few scholarship places for talented non-EU/EEA/Switzerland citizens who enrol on a full degree study programme at UCN.

UCN's scholarship programme covers 30-50% of the tuition fees on a full degree higher education programme which means that the rest must be paid by the student. Scholarships may be awarded for the entire duration of a study programme or for single semesters. A few scholarships are also available to cover some monthly living costs.

The scholarship can only be considered if the student fulfils the following requirements:

- has no permanent residence in an EU or EEA country/ Switzerland;
- is NOT studying in Denmark through an exchange programme or any other study agreement which is tuition fee waiving;
- has shown good academic results previously from former studies or passed exams;
- has passed an English language test, such as an IELTS test with a score of 6.0 or similar recognized test with a high score provided for academic studies.

VISA APPLICATION FEE

Students from outside the EU/EEA/Switzerland will be charged a fee by the authorities when applying for a residence permit (visa) to study in Denmark.

TOP TALENT

Are you a student from Brazil or China? Top Talent Denmark provides the opportunity to learn about the possibilities to pursue an education in a Danish university and a career in a Danish company either in Denmark, China or Brazil. By registering your profile at Top Talent Denmark's Chinese website or following the Brazilian Facebook page, you will receive news about career, study and scholarship opportunities, as well updates about events in China and Brazil.

THE DANISH STATE EDUCATIONAL SUPPORT (SU)

The Danish SU is generally only awarded to Danish residents. As an international student you may, however, apply for equal status in so far as the State Educational Grant and Loan Scheme is concerned. The support is given to cover living expenses during the study period.

For details on how to apply, visit the website of the Danish State Educational Grand and Loan Scheme.



FREQUENTLY ASKED QUESTIONS (FAQ)

WHAT IS THE LANGUAGE OF TUITION?

All the programmes in this brochure are taught fully in English. For a further description of each on them: [Go to our website: www.ucn.dk](#)

WHEN IS THE APPLICATION DEADLINE?

15 March for September start.

HOW DO I APPLY?

All higher education institutions in Denmark use the same application form which can be found on [www.optagelse.dk](#). UCN also have its own procedures which must be followed, and info can be found on our website.

If you apply for a top-up bachelor's degree programme you can find the application forms directly on UCN's website, as it is not part of the national system at [www.optagelse.dk](#).

WHAT IS AN AP DEGREE, A TOP-UP DEGREE AND A BACHELOR'S DEGREE PROGRAMME?

The AP degree programme is similar to the first 2 years of a bachelor's degree programme.

The top-up bachelor's degree programmes are 1.5 years and they are developed to add on to the AP degrees to get a full BA degree programme. It is possible to enter directly on a top-up degree if you have already studied – at home or abroad – at least 120 ECTS similar to UCN's AP degrees giving access to the specific top-up degree programme.

The full bachelor's degree programme is either 3 or 3.5 years and is a "normal" professional bachelor's degree programme. Please have a look at the descriptions under each programme.

WHAT ARE THE ADMISSION REQUIREMENTS?

In general you need an upper secondary school leaving exam, a motivation letter and a recognised English test at a certain level.

However, other requirements such as levels of specific subjects, grades obtained, entrance exams, interviews, further studies depending on which country you come from, etc. might also be part of the entrance requirements. Therefore always check on the specific programme that you are interested in on [www.ucn.dk](#).

WHAT ARE THE TUITION FEES?

The tuition fee that is to be paid ONLY by non-EU/non-EEA citizens can vary from 3,400 to 7,800 EUR per semester depending on the programme. Technical programmes are typically more expensive due to LABs, equipment needed etc.

Each student pays for their books, and study trips, their own housing and living costs. All students are also expected to bring their own laptop.

ANY SCHOLARSHIPS?

UCN has a limited number of scholarships to talented students to cover some of the tuition fee. Contact international@ucn.dk for more information or find information on [www.ucn.dk](#).

WHEN DOES THE PROGRAMMES START – SEMESTER LENGTH AND SCHEDULE EACH DAY?

1 September and one programme also on 1 February which is also the start of each semester that has a duration of 20 weeks incl. exams.

To be a full-time student at UCN you must study approx. 42 hours each week.

ARE THE CLASSES REALLY INTERNATIONAL?

Yes, there are 1,300 international students at UCN, and they represent 50+ nationalities. 10% of UCN students are international students.

ARE THERE INTERNSHIPS IN ALL PROGRAMMES? AND WHERE CAN I GO?

Yes, all programmes feature an internship of 3-5 months depending on the programme you study. If you go for an AP

degree followed by a top-up degree, you have 2 internships of 3 months each. You can have them in Denmark or anywhere in the world, as you wish.

HOW DO I LEARN AT UCN?

We have a learning approach where theory and practice are closely related - our study programmes are to reflect the reality that you will meet as a graduate.

However, not only your professional competences will be in focus in the course of your study programme. You will also develop your personal and social competences. Read more on pages 10-11.

CAN I STUDY A MASTER'S PROGRAMME AT UCN?

No. UCN does not yet offer master's programmes. It is only the traditional universities in Denmark that may offer this.

IS UCN AN ACCREDITED UNIVERSITY?

UCN is a publicly owned university and it is accredited by the Danish Accreditation Council and governed under rules of the Ministry of Higher Education and Science.

WHAT TYPE OF JOBS CAN I GET UPON GRADUATION?

The types of jobs vary of course according to the profile of the programme you will study. However many graduates will start out as project managers or coordinators within private businesses. See more about the career opportunities and further studies on the individual programme pages.

HOW DO I GET A RESIDENCE/STUDY PERMIT?

If you are from the EU/EEA, you get it upon arrival, and UCN helps out with information about it on the introduction days. If you are a non-EU citizen you must have the study permit before you enter Denmark. The process can take up to 3 months after you have paid the tuition fee.

EU/EEA students: permit to be obtained on arrival. UCN will assist students in getting their study permit as soon as possible after their arrival in Aalborg. Non-EU/EEA students must obtain their permit prior to arrival.

For more information visit www.nyidanmark.dk or contact your nearest Danish embassy or consulate for further information.

HOUSING IN AALBORG?

Students must apply for housing in Aalborg before arriving. The sooner - the better.

We work with the Central Student Accommodation Agency AKU Aalborg, which offers student flats and rooms at student residences and in private houses. Moreover the Municipality of Aalborg is offering a temporary housing guarantee, meaning that all new students are guaranteed a place to stay during the first three study months. Most students find accommodation before they arrive and some students join forces with other students to find flats they can rent together, during the first three study months.

CAN I LEARN DANISH WHILE STUDYING?

Yes, and it is important to understand the Danish culture, to get fully integrated and to find a relevant student job.

The language courses are free of charge during the first three years in Denmark. There are both intensive ones and regular Danish courses - provided at UCN by external institutions and also at their premises in the centre of Aalborg.

WHAT CAN I DO IN MY SPARE TIME?

There are lots of sports clubs and any other clubs as it is normal in Denmark to associate about any tiny interest. In September there will be a sport cultural fair where all the opportunities will be introduced. Sport guides can help you find the exact right club.

DID YOU FIND THE ANSWERS YOU WERE LOOKING FOR?

If not, try www.ucn.dk and find the direct person in charge of the programme or feel free to contact the international office at international@ucn.dk.

This brochure was designed by UCN's Design, Technology & Business (Graphics) student Petya Petkova.

**EXPERIENCE
FOR LIFE!**



REAL LIFE EDUCATION

WHERE FRIENDSHIP BEGINS!

UCN has partners in many countries helping interested degree-seeking students in becoming future UCN students in Aalborg, Denmark. The services they provide are:

- Awareness of the unique points about UCN, Aalborg, Denmark
- Guidance about which programmes are offered
- Counselling in what study disciplines to study according to interests
- Assistance in filling in application forms
- Overview of the different phases of the application process

- Quality assurance in the mandatory enclosures used as documentation
- Other practical matters that might occur

Contact UCN at international@ucn.dk if you want to know where our partners are situated and who they are.

Feel free to also contact us at international@ucn.dk, if you are a guest student who wants to study at UCN for a shorter period of time – as an exchange student.

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