

# MBA

## Full-time MBA A one-year MBA in Denmark

Photo: VisitAarhus



Photo: Billedhuggeren Edvard Eriksen.  
[www.mermaidsculpture.dk](http://www.mermaidsculpture.dk)

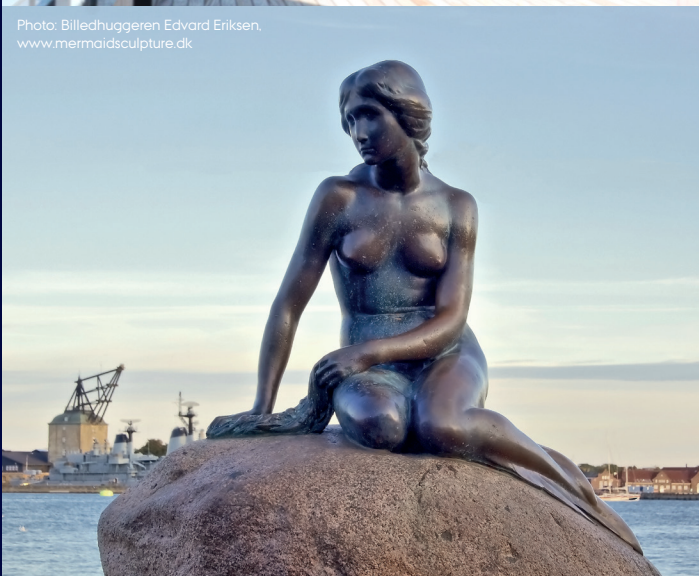


Photo: VisitAarhus

Photo: Maria Randima Brauer Sørensen



# Full-time MBA

A one-year MBA with a Scandinavian approach



Complete an MBA programme at a high-quality business school



Become part of a diverse and truly global learning environment



Gain hands-on business experience through an internship and company visits



Develop your potential leadership skills, a global mindset and international network

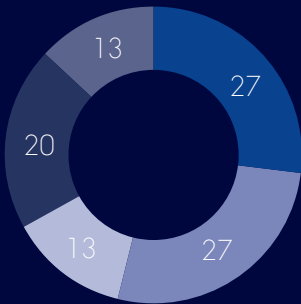


Get introduced to professional career training



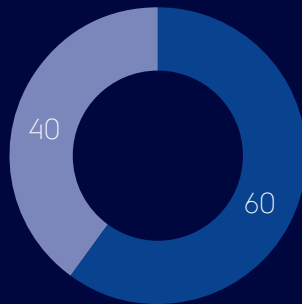
Sharpen your competitive edge and increase your international labour market attractiveness

## PARTICIPANT PROFILE · 2016



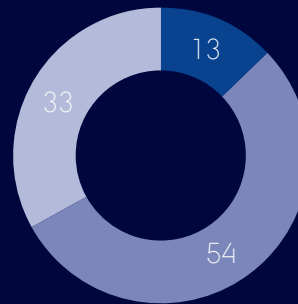
### AGE

26-30	27%
31-35	27%
36-40	13%
41-45	20%
45+	13%



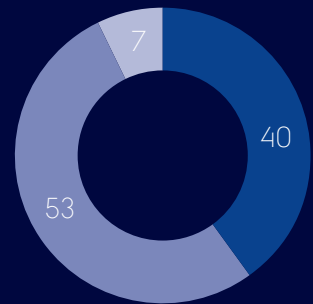
### GENDER

Men	60%
Women	40%



### YEARS OF EXPERIENCE

0-4	13%
5-10	54%
10+	33%

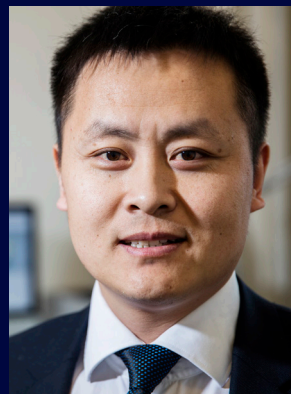


### EDUCATIONAL BACKGROUND

BA/BSc	40%
MA/MSc	53%
Other	7%

## MBA PROVIDED IMPORTANT NETWORK

Shortly after completing the Full-time MBA at Aarhus BSS, Wen Jia founded his own company, and today he is selling Danish goods on the Chinese market. Business is doing well, and the MBA provided an important gateway to the company's success.



**Wen Jia**, Managing Director  
at Air Store Aps



Read the story at  
[bss.au.dk/wenjia](http://bss.au.dk/wenjia)

## MBA KICKSTARTED THE CAREER IN DENMARK

Astha Sharma from India did her Full-time MBA at Aarhus BSS in 2011. Today, she lives in Copenhagen and works as a Sales Excellence Manager at Philips where she is responsible for the Danish, Swedish, Norwegian and Finish markets.



**Astha Sharma**, Sales  
Excellence Manager at Philips



Read the story at  
[bss.au.dk/asthasharma](http://bss.au.dk/asthasharma)



# Choosing the Full-time MBA

## — Boosting your career

The Full-time MBA offered by Aarhus BSS at Aarhus University provides you with cutting-edge business insight and gives you the tools and techniques to develop innovative, sustainable business strategies and solutions.

You will experience the unique Scandinavian approach to modern management, an approach that reflects a particular respect and attention to people, planet and profit.

### BOOSTING YOUR CAREER

The MBA is a programme for future leaders who aspire not only to be skilled executives, but also to lead employees and companies in a responsible manner. It is designed for those looking to take their career to the next level and those who wish to enhance and develop their leadership skills in an ever-changing world.

	SEMESTER 1	SEMESTER 2	SEMESTER 3	SEMESTER 4
Courses/Activities	Information Systems and Business Analytics <b>5 ECTS</b>	Accounting and Financial Management <b>5 ECTS</b>	Human Resource Management and Organisational Behaviour <b>5 ECTS</b>	Internship (optional)
	Industrial Economics <b>5 ECTS</b>	Relationship Marketing <b>5 ECTS</b>	1 Elective <b>5 ECTS</b>	Master's Thesis  <b>15 ECTS</b>
	Strategy and Business Development <b>5 ECTS</b>	Operations and Supply Chain Management <b>5 ECTS</b>	1 Elective <b>5 ECTS</b>	

*Courses on the Full-time MBA.*

### THE PROGRAMME

The programme is a full-time 12-month degree programme offered in English. In our current class, eight nationalities are represented, and the great diversity of the class gives you a unique networking opportunity. Our lecturers are internationally acknowledged scholars and educators in their fields.

Rather than just using text book cases in the teaching, we include your experiences and the lecturer's research. This creates a more hands-on situation that allows you to apply theory and methods in a context that is closer to your everyday work challenges.

Academically, the programme focuses on key business administration disciplines. You will become part of a small class of a maximum of 25 participants. This is to ensure a high degree of interaction with the academic staff.

### BUSINESS COLLABORATION

During the programme, we encourage you to do an internship, which will allow you to take on real-life business challenges. During the programme, we will also visit Danish companies to experience the Danish way of doing business and invite guest lecturers from the business community.

### PERSONAL CAREER DEVELOPMENT

**Included in the programme**

To improve your personal and interpersonal competences, you will have the opportunity to participate in our personal career development programme.



For detailed information about the courses and the personal career development programme, go to:  
**[www.bss.au.dk/ftmba/programme](http://www.bss.au.dk/ftmba/programme)**

# Why choose Aarhus BSS at Aarhus University?

Photo: Jesper Rais, Aarhus University



Photo: Jesper Rais, Aarhus University



Photo: VisitAarhus



Photo: VisitAarhus



Aarhus BSS is a broad business school at Aarhus University. The university ranks among the top 100 universities in the world according to several international rankings, including Times Higher Education World University Rankings and Shanghai Rankings.

Aarhus BSS ranks among the largest business schools in Europe. Furthermore, it is the largest business and social science unit in Denmark at university level with a broad academic base, encompassing both traditional business disciplines and social science disciplines.

The school is accredited by the international accreditation bodies AACSB, AMBA and EQUIS, the latter specifically applying to the school's core business activities.



## AARHUS BSS

575 researchers  
275 Phd-students  
16,000 students  
10 % international students  
90+ nationalities on campus

- Research-based teaching
- Strong ties to the private and public sector
- Career counselling and job bank
- International alumni network



For detailed information about Aarhus BSS, go to:  
[www.bss.au.dk/about](http://www.bss.au.dk/about)

# Why choose Denmark and Aarhus?

## CHARACTERISTICS OF DENMARK

- On numerous occasions, Danes have been named the happiest people in the world.<sup>1</sup>
- Known for its good work-life balance.<sup>2</sup>
- A coastal country with mostly flat landscapes, green fields and forests.
- More than 20% of electricity is generated by renewable energy.<sup>3</sup>
- The best place in Europe for business according to the World Bank.<sup>4</sup>
- Considered the least corrupt country in the world.<sup>5</sup>

Sources:

1. United Nation's World Happiness Report 2016, 2. OECD Better Life Index 2015, 3. Denmark.dk, 4. World Bank Group Doing Business 2016, 5. Transparency International Corruption Perceptions Index 2015

## CAREER OPPORTUNITIES

There is a growing demand on the Danish labour market for an international workforce, and there will be different career opportunities for you once you have completed your degree. Among others, you can apply for a job at a large international company in Denmark. Some of Denmark's largest companies are located in the vicinity of Aarhus e.g. Arla, LEGO, Vestas, Maersk, Ramböll, Siemens and Grundfos.

## AARHUS

Aarhus is the second largest city in Denmark and has a population of approximately 320,000 people. The city is known for its vibrant student life. Through the organisation LærDansk in Aarhus, you can get free Danish lessons.

Aarhus is situated on the coast and is surrounded by beautiful forests. The city has everything a "small big city" should have: Theatres, concert halls, museums, bars, cafés, restaurants, sport venues, parks, shops and weekend markets. Aarhus hosts numerous concerts and festivals each year and has been appointed European Culture Capital of the year in 2017. The city also takes second place on Lonely Planet's 2016 list of the best cities to visit in Europe.



For more information and pictures of Denmark and Aarhus, go to:  
[www.bss.au.dk/ftmba/denmark](http://www.bss.au.dk/ftmba/denmark)  
[www.bss.au.dk/ftmba/aarhus](http://www.bss.au.dk/ftmba/aarhus)

## Housing/rent

EUR 330-530/month

## Insurance – accident and personal belongings

EUR 270/year

1 EUR =  
approximately DKK 7.45  
1 USD =  
approximately DKK 6.62  
(September 2016)

## Food & daily expenses

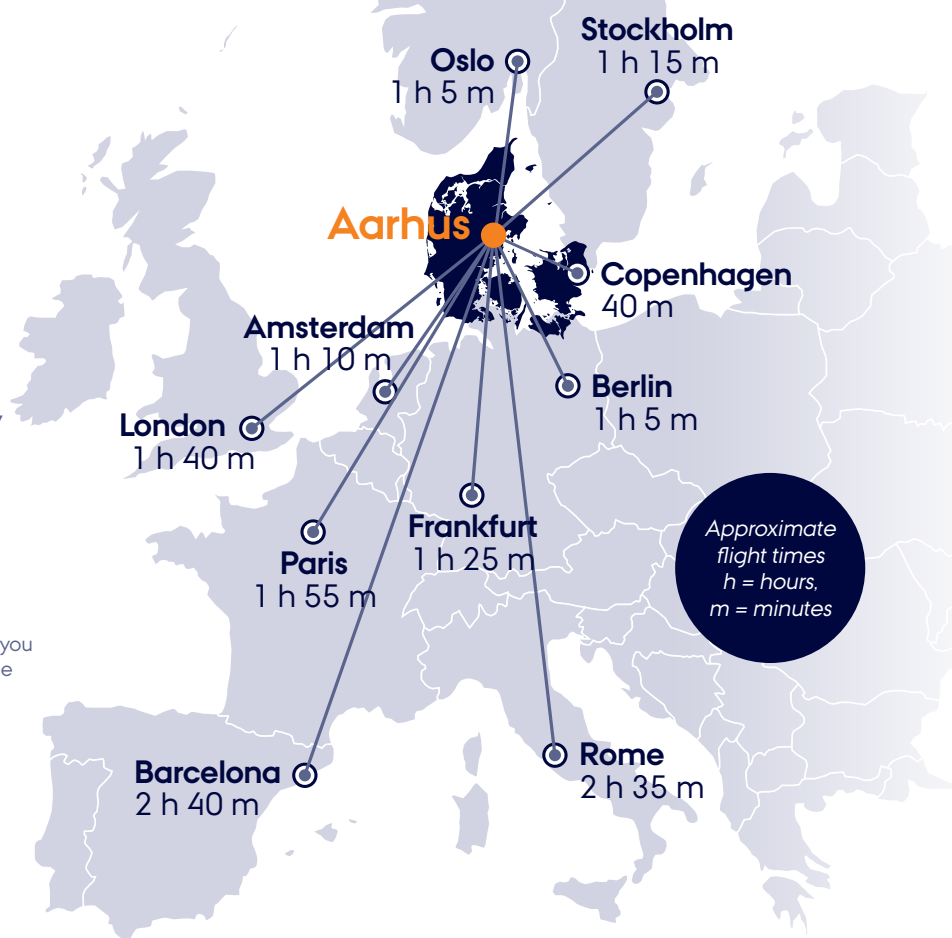
EUR 200-350/month

## Phone calls

Pre-paid phone card is an easy solution which allows you to make international phone calls for a flat fee.

## Bus ticket

EUR 2.70/ ride



# PRACTICAL DETAILS

## ADMISSION

To secure a high level of interaction and intensity on the programme, we only admit a maximum of 25 participants per year.

Participants must meet the following basic admission requirements:

- At least a relevant Bachelor's degree from an internationally recognised university
- At least three years of work experience after graduation
- A GMAT test score of 500 or more
- A TOEFL or IELTS test with a minimum score of 90 (TOEFL) or 6.5 (IELTS)

In addition, applicants must submit a copy of transcripts of all stated exams, a complete CV and a letter describing their motivation for applying to the programme. Applications should be submitted to [mbainfo.bss@au.dk](mailto:mbainfo.bss@au.dk)

Applicants are welcome to contact the admissions office (see CONTACT) at any time for more information.

## PROGRAMME START

The programme starts at the beginning of September and runs for 12 months.

## APPLICATION DEADLINE

1 April every year.

## LANGUAGE OF INSTRUCTION

English

## LOCATION

Aarhus BSS at Aarhus University, Aarhus, Denmark.

## PARTICIPATION FEE

The participation fee is € 28,700 for the entire 12-month programme. Please note that the optional internship is unpaid. Prices may be subject to change.

## CONTACT

Programme Manager  
Pushpa Santhirakumar  
Tel: +45 8716 4052  
Email: [psa@au.dk](mailto:psa@au.dk)



Opening hours:  
8 a.m-4 p.m CET

## FURTHER INFORMATION

[www.bss.au.dk/ftmba](http://www.bss.au.dk/ftmba)

